

# Candidacy to host the Special Olympics World Winter Games 2029 in Switzerland



**Special Olympics**  
Switzerland

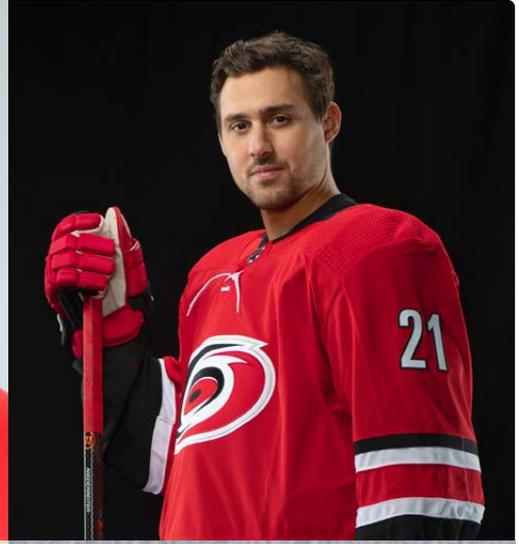




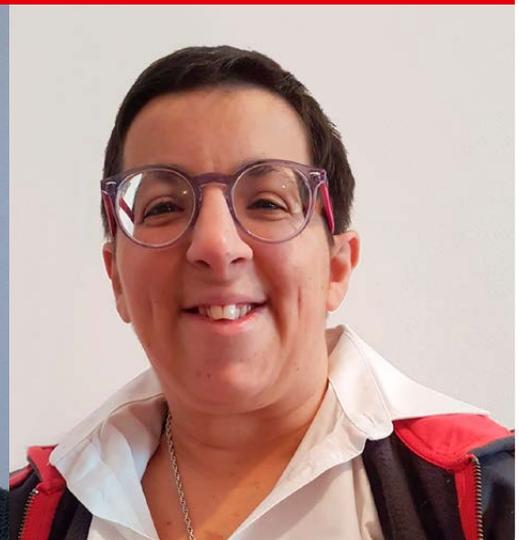
**Special Olympics**  
Switzerland

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***“We, the Swiss athletes, with the support of Special Olympics Switzerland, the Swiss Federal Government, the cantons of Grisons, and Zurich as well as the communities of Chur, Zurich, Arosa and Lenzerheide, are bidding to host the Special Olympics World Winter Games 2029 in Switzerland.”***



# Summary

Our vision is an inclusive world for all, driven by the power of sport, through which people with intellectual disabilities live active, healthy and fulfilling lives.

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Special Olympics Switzerland is bidding to host the Special Olympics World Winter Games 2029 (WWG 2029).

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By hosting the WWG 2029, we want to make a sustainable contribution to an inclusive society in Switzerland and worldwide.

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The candidacy, planning and implementation of the WWG 2029 will allow Switzerland to initiate and advance important developments in policy in the spheres of sport and disabilities. The event will address the topic of inclusion, give it a face, bring together the Swiss population and make it more open and understanding of people who are different.

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During the Host Town program, the participating Special Olympics programs will spread across all 26 cantons, prepare for their participation and get to know one of the most beautiful and safest countries in the world.

The competitions in the nine sporting disciplines will be held over six days in the Canton Grisons (Graubünden), in the towns of Chur (figure skating, short track, floorball, floor hockey), Arosa (alpine skiing and snowboarding), Lenzerheide (cross country skiing, snowshoeing and dancesport).

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The opening ceremony will be held in the Letzigrund stadium in Zurich, and the closing ceremony will take place in Chur.

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When it comes to sustainability, the WWG 2029 will adhere to the highest standards. Participants will consistently make use of public transport.

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The total cost of the event will come to CHF 38 million.

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Special Olympics Switzerland would like to see the Games awarded as early as June 2021, together with the awarding of the World Winter Games 2025.



**Special Olympics**  
Switzerland

# Greetings



## *Statement of support for the 2029 Special Olympics World Winter Games*

Dear Mrs. Davis,  
Dear Mr. Shriver,

When I tell people that I participate in Special Olympics competitions and that I represent athletes on the Foundation Board of Special Olympics Switzerland (SOSWI), I always must first explain to them who we are. At present, only very few Swiss are familiar with our organization. Unfortunately, that is no surprise as Special Olympics gets almost no coverage in the Swiss media. With the holding of the World Winter Games, Special Olympics would gain recognition both in Switzerland and abroad. I hope that we athletes will also finally be noticed by the Swiss public and that we will be the focus of attention for a few days and get coverage in the media – that dream can only come true by holding such a big event.

In Switzerland, people's reaction to us is rather cautious and reserved. They have tunnel vision and don't notice the people that are all around them. I see the World Games as a door opener that will get people to notice us, accept us and include us in everyday life as a matter of course, even to the point of automatically including us in a sports club or association and not having us train in a separate group. We are constantly underestimated. I hope that people will have more confidence in us, and that we can take on more responsibility in everyday life, at work, in sports and in our private lives.

Holding the World Games in Switzerland would be a unique experience for the athletes and the whole population. Such a big event held right on our doorstep is a huge highlight for every Special Olympics fan to be remembered for the rest of our lives. For me, the biggest highlight would be meeting lots of new people from different countries, with different languages and different cultures, and that my family and friends could come to root for me at the competitions. I am also looking forward to the supporting program for the Games and would be incredibly proud to be part of it.

**Fabian Frey**  
Foundation Board Member,  
SOSWI athlete, alpine skiing



Schweizerische Eidgenossenschaft  
Confédération suisse  
Confederazione Svizzera  
Confederaziun svizra

Head of the Federal Department of Defence, Civil Protection  
and Sport DDPS



## Statement of support for the 2029 Special Olympics World Winter Games

Dear Mrs. Davis  
Dear Mr. Shriver

For millennia we have felt the desire to play and to watch sports, and to feel the emotions they arouse in us. But rarely have we been so acutely aware of this need as we are today, in these unusual times. Sport gives us strength. It touches us, inspires us, distracts us and it unites us – even if we must keep our distance. Regardless of our sex, skin colour, religion, physical or mental condition: we all long to experience sport together.

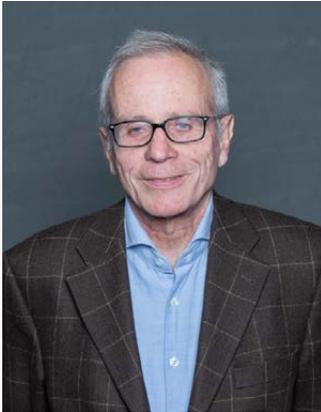
This feeling of unity that sport gives us is very important to me – and it is why, as Minister for Sport, I am deeply committed to promoting integration. Ensuring everyone is able to have fun and experience positive moments through sport is a personal goal of mine. The Special Olympics World Winter Games provide an ideal platform for bringing together and supporting athletes with physical and mental disabilities.

I am delighted to declare my support for Switzerland's candidacy to host the 2029 Special Olympics World Winter Games. In keeping with the Olympic values of Excellence, Friendship and Respect, I am fully committed to carrying out Games that emphasise both fairness and sustainability. Switzerland will do everything it possibly can to create a space that meets our aspirations and those of the international guests for a better integration of people with disabilities.

Let us celebrate the 2029 Special Olympics World Winter Games with joy in our hearts – in the heart of the Alps.

Viola Amherd  
Federal Councillor and Minister of Sports

**Special Olympics**  
Switzerland



### **World Winter Games from Special Olympics in Switzerland**

A wonderful idea which hopefully, in the foreseeable future, will one day become reality!

Dear Mrs. Davis,

Dear Mr. Shriver,

Switzerland is a well-known and popular vacation country. Especially in winter, many locals and tourists from all over the world enjoy the snow-covered mountains, valleys, and villages. A well-developed public transport system leads to the many different ski and sports resorts. Modern infrastructure is readily available everywhere with state-of-the-art accommodation, sports facilities, and slopes. Furthermore, Switzerland has a lot of experience in organizing sports competitions, especially, major international winter sports events.

Special Olympics Switzerland would like to offer athletes from all over the world the unique opportunity to compete and meet each other in fair competitions in Switzerland. Always according to the motto of Special Olympics: "Let me win, but if I cannot win, let me be brave in the attempt".

While participating nation athletes visit the Host Cities, the whole Swiss population should be confronted with the idea of Special Olympics (SO) before the competitions. Distributed all over Switzerland, encounters between our athletes and the population will be made possible. Special Olympics World Winter Games thus offer an important contribution to an inclusive society. For us, Special Olympics competitions are more than just sports competitions!

We are highly motivated to tackle this sporting and social challenge with great enthusiasm and verve.

We are looking forward to welcoming the athletes to Switzerland!

Prof. Dr. Kurt Murer

President Special Olympics Switzerland

#### **Special Olympics Switzerland**

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Created by the Joseph P. Kennedy Jr. Foundation. Authorized and accredited by Special Olympics, Inc for the benefit of persons with intellectual disabilities



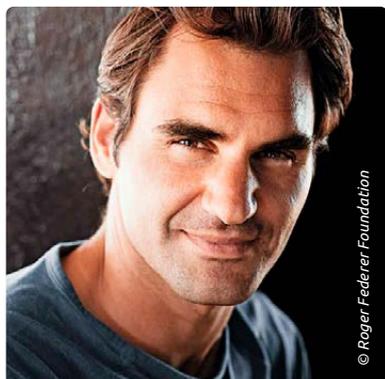
*Statement of support for the 2029 Special Olympics World Winter Games*

Dear Mrs. Davis,  
Dear Mr. Shriver,

Through all the years as an ambassador for Special Olympic Switzerland, when meeting our athletes of Special Olympics, I always and immediately felt an incredible human joy of connecting and competing together. As a four time Olympic Champion in Ski Jumping and now more than 20 years in professional sport, it is even more important to me to see and feel that sports is coming from a most inner motivation and to let people around me feel that. But looking around in our professional and differentiated world, we tend to forget that emotions are sports biggest key. To bring the Special Olympics World Winter Games to Switzerland is a major chance to bring back the source of emotions of sport to our country. It's an opportunity that gives our Athletes the possibility to become leaders and transport an important message coming from their heart. "We do sport for the same reason as everybody, but we are best in showing joy and happiness of competing and connecting."

I'm truly convinced that it's very important to extend the rally of inclusion in Switzerland and to go even further. Now it's the time and our wish to bring the great Event of World Winter Games to our country. The World Winter Games 2029 have my fullest support! We have the facilities and the knowledge to organize perfect Games for our athletes. They deserve it!

**Simon Amman,**  
Ski jumper and SOSWI Ambassador



*Statement of support for the 2029 Special Olympics World Winter Games*

Dear Mrs. Davis,  
Dear Mr. Shriver,

My four participations in the Olympic Games are among my absolute career highlights as an athlete. I enjoyed wonderful hospitality, great emotions and highly professional organization. It would be amazing if Switzerland was given the chance to host the Special Olympic World Winter Games. We could give back to sports what we have experienced positively around the world.

The organization of the Special Olympics World Winter Games would also be an enriching and responsible task in order to prepare athletes with intellectual disabilities an unforgettable sports festival and create a platform for so much joy. Nowhere else is the spirit of the Olympic Games lived in such pure form as at the Special Olympic Games.

It is my pleasure and honor to be among those who support this event. Thank you for your kind consideration of Switzerland's candidature.

Yours sincerely,

A handwritten signature in blue ink, consisting of stylized initials 'RF' followed by 'S'.

**Roger Federer**  
Tennis Player

# 1 Overview

## 1.1 Motivation

We are motivated to host the World Winter Games because they will contribute sustainably to an inclusive society in Switzerland and in the rest of the world.

The candidacy, planning and implementation of the WWG 2029 will allow Switzerland to initiate and advance important developments in policy in the spheres of sport and disabilities. The event will address the topic of inclusion, give it a face, bring together the Swiss population and make it more open and understanding of people who are different.

Switzerland with the host Cantons Graubünden and Zurich and the host municipalities of Zurich, Chur, Arosa and Lenzerheide offer the best possible conditions for the delivery of the WWG 2029. The outcome of all preliminary discussions pertaining to this candidacy with the host cantons and cities was extremely positive. Like many European countries, Switzerland is very cautious about hosting the Olympic Games as the excessive size of the Games can no longer be supported by the people of the country.

On the other hand, events such as the Youth Olympic Games held in Lausanne in 2020 and the upcoming Winter Universiade Lucerne 2021 have received much goodwill from the political and tourism sectors as well as the general population. The WWG 2029, which is similar in size in terms of organizational and financial input, will thus be supported by the population.

Switzerland offers a modern infrastructure, political stability and a wealth of know-how and experience in the hosting of large events. Distances are short and the country boasts an excellent public transport network that can be used extensively for the WWG 2029.

Hosting the WWG 2029 in Switzerland would also have a pronounced signaling effect on the many international organizations domiciled in Switzerland (UN organizations in Geneva, international sports associations in Lausanne) and help Special Olympics to establish or deepen such relationships.





Special Olympics International (SOI) can rest assured that the WWG 2029 will be perfectly organized and hosted in the cosmopolitan, politically stable, financially strong, multilingual and beautiful Switzerland.

The candidacy is sponsored by Special Olympics Switzerland (SOSWI), which guarantees successful delivery and perfect connections. Large parts of the legacy are implemented by SOSWI. By preparing and hosting the WWG 2029, SOSWI can enhance its status in Switzerland

## 1.2 Proposed Dates and Numbers

The WWG 2029 are scheduled to take place from 6 to 18 March 2029. These dates were chosen to avoid an overlap with the winter sports holiday periods of most Swiss cantons. Based on experience, schools' winter sports holidays end by the beginning of March at the latest. This will ensure that sufficient capacity, particularly accommodation, is available for participants.

The climate is mild at this time of the year with no excessively cold or wet periods. Daily temperatures from January to March average  $-2^{\circ}\text{C}$  to  $7^{\circ}\text{C}$  ( $28\text{--}45^{\circ}\text{F}$ ). In March, temperatures are already more pleasant and snow conditions are perfect.

A major national event during this period is the Engadine Ski Marathon (popular cross country race attracting 14,000 participants). This event traditionally takes place on the second weekend in March (i.e. on 11 March 2029) in the St. Moritz region. It can be assumed that this will not affect the availability of accommodation (different geographic regions). No other events that may cause conflict concerning infrastructure, accommodation and similar services have been announced to date. The infrastructure facilities required for the event have already been booked and the affected organizations/persons have been informed.

### Timeline





### Number of participants

| <i>Disciplines</i>   | <i>Total</i> | <i>Athletes</i> | <i>Coaches</i> |
|--|--------------|-----------------|----------------|
|  Alpine Skiing        | 500          | 400             | 100            |
|  Snowboarding         | 100          | 80              | 20             |
|  Cross Country Skiing | 475          | 380             | 95             |
|  Snowshoeing          | 375          | 300             | 75             |
|  Figure Skating       | 240          | 190             | 50             |
|  Short Track          | 270          | 215             | 55             |
|  Floorball            | 770          | 615             | 155            |
|  Floor Hockey         | 245          | 195             | 50             |
|  Dancesport           | 165          | 130             | 35             |
|  | <b>3140</b>  | <b>2505</b>     | <b>635</b>     |

## 1.3 Leadership

### Candidacy

SOSWI formed an independent organization to prepare the candidacy dossier. The management board consists of two members of SOSWI's foundation board (Andreas Schwarz and Thomas Krähenbühl) and the National Director of SOSWI (Bruno Barth).

The purpose of the organization is to prepare the candidacy dossier to host the Special Olympics World Winter Games in partnership with the federal government, the cantons, cities and municipalities and the relevant tourism organizations. The budget for the candidacy was CHF 180,000.

The organization's registered office is in Chur, Graubünden.

The organization will be dissolved within 6 months after Switzerland has been awarded the contract to host the World Games or after the candidacy has been withdrawn.

The candidacy dossier was prepared by the National Director of SOSWI, lecturers and students at the University of Applied Sciences of the Grisons and other freelance employees. Special Olympics athletes and employees from the Marketing, Sports, Events and Unified departments were also involved in the preparation of the dossier.

The transfer of the experience gained in the preparation of the candidacy dossier to the WWG 2029 organization is guaranteed.

### World Winter Games 2029

For the implementation of the WWG 2029, an independent legal implementation (association) under Swiss law will be set up to involve the most important stakeholders. This association is referred to hereinafter as the Local Organizing Committee (LOC). SOSWI will be responsible for the formation of this organization and will be represented in the strategic committee.



The LOC will be called “World Winter Games 2029”. The descriptor “Switzerland” will serve to present the event externally.

### **SPECIAL OLYMPICS WORLD WINTER GAMES SWITZERLAND 2029 Graubünden, Chur, Zurich, Arosa, Lenzerheide**

Strategic and operative committees will be defined in accordance with the regulations of SOI and in collaboration with all participating partners and Special Olympics athletes. These committees will be in line with those of other major events.

A strategic committee that includes the relevant inclusivity organizations and Special Olympics athletes will be set up to implement the legacy. Collaborations with established partners in Switzerland will be sought in order to achieve the legacy goals of the LOC.

#### **Stakeholder Management**

The WWG 2029 will be planned and delivered in collaboration with different partners. In addition to the political authorities, commercial partners and service providers (hotels, caterers, stadium operators, etc.), partnerships will be sought with specialized companies in the transport, technology and insurance sectors in particular.

The partnership with Swiss Federal Railways SBB (<https://company.sbb.ch/en/home.html>) is an important component when it comes to the transport of people and luggage. SBB transports over 1.32 million passengers and 200,000 tonnes of freight to their destination every day. 32,500 dedicated employees work with SBB to realize its vision for the mobility of the future. SBB will be the leader in the design and implementation of all transport services, from arrival at the airport or border railway station to departure.

With regard to technology, the plan is to collaborate with Swisscom (<https://www.swisscom.ch/en/residential.html>), which was already involved in the preparation of this candidacy dossier.

Important partners for the achievement of the legacy goals include a number of organizations that focus on inclusion and disabilities: Federal Bureau for the Equality of People with Disabilities (FBED), INSIEME (umbrella organization for parents of persons with intellectual disabilities), INCLUSION HANDICAP (national association of support organizations for people with disabilities), INSOS (national association of providers of services to people with disabilities), PLUSPORT (association for disabled sport in Switzerland) and others.

The national associations for the respective sporting disciplines (Swiss Unihockey, Swiss Ski, Swiss Ice Skating, Swiss Dance Sport) were involved in the preparation of the candidacy dossier and will be called upon for their expertise in the delivery of the event.

Schools are of the utmost importance in the dissemination of the vision of an inclusive society to children and young people. In Switzerland, school sovereignty lies with the individual cantons. To optimally involve schools from the outset, the plan is to collaborate with the Swiss Conference of Cantonal Ministers of Education (EDK) and ASSA (national association of sports bodies and sports facility operators).

#### **Inclusion of athletes**

SOSWI currently has an athlete on its foundation board in the person of Fabian Frey as well as an Athletes' Commission consisting of nine members. This Commission meets regularly to discuss the concerns of the athletes. SOSWI will use the opportunities afforded by the planning and delivery of the WWG to build up a countrywide network of athletes. The purpose of this network of athletes is to have an ambassador for athletes in as many towns in Switzerland as possible and for their voices to be heard with regard to all projects pertaining to the World Games. Disabled athletes will be involved in all project groups.

## 1.4 Commitment to Inclusion

### UN Convention on the Rights of Persons with Disabilities

On 15 May 2014, Switzerland was the 157th state to implement the UN Convention on the Rights of Persons with Disabilities. As a highly developed and financially strong country, Switzerland boasts an excellent infrastructure for disabled persons. For historical reasons, many of these structures are still based on the principle of separation. Switzerland is just starting to integrate the topic of inclusion into schools, workshops, culture and sports.

On the national level, the Federal Bureau for the Equality of People with Disabilities (FBED) and INCLUSION HANDICAP, the national association of support organizations for people with disabilities, are responsible for the implementation of the UN Convention on the Rights of Persons with Disabilities.

### Leisure activities and sport

With the Unified program, SOSWI has been working together with sports associations, sports clubs and cantons since 2012 to provide people with disabilities access to and enable their participation in existing exercise and sports programs. The focus falls on regular training sessions at sports clubs and recreational sports events.

SOSWI has concluded conventions with the national sports associations. These aim to ensure that people with disabilities become members of these associations rather than having to engage in sport in separate structures (disabled sport).

The mindset is changing among the Swiss Olympic umbrella organizations (National Olympic Committee Switzerland) and the Federal Office of Sport (FOSPO). The launch of this candidacy alone has already put this process in motion.

### Training

SOSWI already cooperates with universities and universities of applied sciences to promote inclusive thinking and raise awareness of the importance of exercise and sport for people with disabilities. Particularly in the courses of remedial and special education, it is evident that physical activity and sport are not an integral part everywhere. Currently, people with disabilities are rarely a topic in teacher and sports training. The planning and implementation of the WWG 2029 will put these topics on the agenda of the umbrella organizations involved in the implementation of the legacy.

### Health

SOSWI is currently focusing on inclusion through sports and, thus, is intensifying the collaboration with the Swiss Olympic umbrella organizations and the FOSPO. In Switzerland, the Federal Office of Public Health (FOPH) is responsible for ensuring that disabled people have access to health care. INSOS, the national association of providers of services to people with disabilities, is an important organization in this regard. It is responsible for the institutions where many people with intellectual disabilities live, work and spend their free time. SOSWI and INSOS work together to promote physical fitness and a healthy lifestyle among these people.

In the context of the WWG 2029 and the Healthy Athletes program, efforts are being made to cooperate with the professional medical associations to implement and sustainably secure these programs.

### Work

The Federal Bureau for the Equality of People with Disabilities (FBED), INSIEME (umbrella organization for parents of persons with intellectual disabilities) and INCLUSION HANDICAP (national association of support organizations for people with disabilities)

are responsible for ensuring that disabled people have access to the regular labor market and offers that have been adjusted to meet their needs. These organizations have been informed about the candidacy to host the WWG 2029, which they see as an opportunity to improve access to and participation in the labor market for people with disabilities. Corresponding projects will be developed and initiated as part of the legacy of the WWG 2029.

### Access and Participation

In Switzerland, the Federal Bureau for the Equality of People with Disabilities (FBED) and INCLUSION HANDICAP, the national association of support organizations for people with disabilities, are ultimately responsible for the implementation of the UN Convention on the Rights of Persons with Disabilities. SOSWI works in partnership with both these organizations. Both have been informed about the

candidacy to host the WWG 2029 and see this as an opportunity to promote the implementation of the UN Convention on the Rights of Persons with Disabilities in Switzerland. Access and participation play a central role in this endeavor. Suitable legacy projects will be jointly developed and implemented.

### Visibility

Two of the most important media organizations in Switzerland, Ringier and Somedia (Medien der Südostschweiz) are already involved in the candidacy. The state media company SRG SSR idee suisse is also a committed participant. The preparations have shown that inclusion as a topic is widely accepted and that the WWG 2029 is seen as a worthy messenger. Media support of the candidacy, preparation, planning and delivery of the event is therefore guaranteed.



*Federal President Mr. Guy Parmelin, during his visit at the National Winter Games Chur 2016*

## 1.5 Political Support

### General

There are no legislative hurdles to the implementation of the WWG 2029 in Switzerland and no new laws have to be enacted.

Swiss law does not make any basic distinctions between people with and without disabilities. With regard to the implementation of the UN Convention on the Rights of Persons with Disabilities, special laws have been enacted at cantonal level to explicitly introduce equal rights for people with disabilities.

SOSWI is the initiator and sponsor of the candidacy to host the WWG 2029. The structure of the event organization and the implementation of the legacy will be codetermined by SOSWI.

### Candidacy

Switzerland's candidacy to host the WWG 2029 is submitted as part of the bidding process for the World Winter Games 2025. The reasons for this are:

- The political process to obtain financing for an event the size of the World Winter Games always takes around two years. This means that the required financial guarantees from the respective government offices, cantons, cities and municipalities will only be available in mid 2022.
- In 2025, Switzerland will already host a major international event with the Biathlon World Cup in Lenzerheide in Graubünden, for which substantial financing is needed.
- A preparation period of eight years is ideal and gives sufficient space to communicate the vision of inclusivity and achieve the legacy as best as possible.

The candidacy for the WWG 2029 was prepared with the support of all relevant national, regional and local political units. Everybody was involved and in favor of the idea from the outset. For all participants, the main issue is the provision of the required financial resources (see Section 6). The current situation with the COVID-19 pandemic could affect the time required to process the application. The federal, cantonal, city and municipal processes are harmonized and dependent on one another.



### **Federal Government**

The 2029 WWG will be submitted to the Federal Council in June 2021 together with other major one-time events planned in Switzerland, and will subsequently be submitted to Parliament. A decision by Parliament on the project and the financing of CHF 9.5 million can be expected in the fall/winter session of 2021.

### **Graubünden**

The government of Graubünden will decide in July 2021 to submit the project totaling CHF 9.5 million to the Grand Council. The Grand Council will make a decision on that request in December 2021.

### **Canton of Zurich**

The Finance Office of the canton of Zurich agreed by letter of November 5, 2020 to request the required amount of CHF 1.8 million from the Government and Cantonal Councils. A decision can be expected within six months of submission of the application.

### **City of Chur**

On December 17, 2020 the City Council informed the Municipal Council of the candidacy and the amount of participation by the city of CHF 4–4.5 million. The

latter decided unanimously that the project would remain under consideration and a draft decision would be prepared. That decision will be adopted by the Municipal Council in the fall of 2021 and submitted to the population of Chur in a referendum in the spring of 2022.

### **City of Zurich**

The government of the City of Zurich will submit an application to the City Parliament for a financial contribution to the WWG 2029 of CHF 2.3 million in spring 2021.

### **Municipality of Arosa**

The Municipal Council of Arosa will decide on the project and the financing of CHF 700,000 in December 2021. Before that, mountain railroads and the tourism and hotel industries will be involved in the project.

### **Municipality of Lenzerheide**

The Municipal Council of Vaz/Obervaz will decide on the project and the financing of CHF 700,000 in December 2021. Before that, mountain railroads and the tourism and hotel industries as well as the municipality of Lantsch will be involved in the project.



*“I am convinced that our bid and the potential hosting of the World Winter Games 2029 in Switzerland will sustainably contribute to an inclusive society.”*

**Federal Councillor Viola Amherd**

*Chair of the Federal Department of Defence and Sport*

## 1.6 National and Regional Characteristics

### 1.6.1 Switzerland

When we think of Switzerland, our mind goes to snow capped mountains, lakes, chocolate and cheese. But Switzerland is a mixture of lots of things all rolled into one: Security, scenery in general, public transport, champions in recycling, cablecars, folks music, cows, lovely Swiss people and houses, Swiss efficiency, watches, moderate climate, neutrality, short ways, the red cross ....

There are approximately 8 million people in Switzerland. Demographic trends are being influenced by multilingualism, the rising average age and the high proportion of foreigners living in the country.

Switzerland has four unevenly distributed languages and a wealth of dialects. German (63.5%), is by far the most widely spoken language in Switzerland: 19 of the country's 26 cantons are predominantly (Swiss) German speaking. So in the venues where the WWG 2029 take place, people speak German.

French (22.5%) is spoken in the western part of the country, the "Suisse Romande." Four cantons are French-speaking: Geneva, Jura, Neuchâtel and Vaud. Italian (8.1%) is spoken in Ticino and four southern valleys of Graubünden. Rhaeto-Romantsch (0.5%), Rumantsch is spoken in the only trilingual canton, Graubünden. The other two languages spoken there are German and Italian. Rumantsch, like Italian and French, is a language with Latin roots.

Switzerland's economy is based on a highly qualified labour force performing highly skilled work. The main areas include microtechnology, high-tech, biotechnology and pharmaceuticals, as well as banking and insurance know-how. The service sector now employs the greatest number of people.

Most of the people working in Switzerland are employed by small and medium-sized enterprises, which play an extremely important role in the Swiss economy.



## Politics

Switzerland is a parliamentary democracy with a direct democracy. The Federal Assembly of Switzerland has a bicameral parliament: This consists of the National Council of the representatives of the people (200 members) and the Council of States representing the cantons (46 members). The Federal Assembly elects the Federal Council – the collective head of state, consisting of 7 members.

Unique to this small country is its strong federalism. This is expressed in two ways: In the strong autonomy of the 26 cantons and their municipalities, as well as in their direct participation in political decision-making.

It is not only the cantons that have a major influence – the individual citizens also do. This is the result of the country's direct democracy: People's initiatives and referendums (polls held every quarter) give citizens the chance to influence the government.

## Security & Criminality

Switzerland has one of the lowest crime rates of all industrialized countries.

## Health

The healthcare system in Switzerland has a global reputation for being outstanding. It combines public, subsidized private, and totally private healthcare systems to create an extensive network of highly qualified doctors and Swiss hospitals, the best equipped medical facilities.

Drinking and eating-out is hygienic and the tap water is safe.

The water distributed in Switzerland meets very high-quality standards. Eighty percent of the water comes from underground sources, the rest is taken from the lakes.



### **Sustainability & Environment**

Swiss citizens are champions when it boils down to recycling – and 94 % of old glass and 81 % of PET containers make their way to special collection points instead of household bins.

Ecology ranks high in Switzerland: Countless studies prove that Switzerland belongs to the world-best category concerning sustainability.

### **Meteorological and Environmental Conditions**

Switzerland's climate is to a large extent determined by the Alps and the Atlantic Ocean. Winter on the

northern plateau is wet and mild. Above 1,200 to 1,500 meters, precipitation in winter mainly falls as snow. As a result, the higher regions are often blanketed in snow for several weeks or even several months at a time. Snow security is high in the Arosa/Lenzerheide snow-sport region of Switzerland. As an alpine snow-sport destination, these regions have presented a secure and successful snow-sport offer for many years that is considered to be among the world's best. Far more than half of the skiing region can be covered in artificial snow. Arosa in particular is blessed with copious amounts of natural snow. The sun shines for 5 to 6 hours a day.

*Text source: <https://www.myswitzerland.com/en-ch/planning/about-switzerland/general-facts/>*



## International Sports Federations

Twenty-eight international sports federations have their headquarters in Switzerland.



## International Organizations

Forty-four international organizations are domiciled in Switzerland. Examples: UNOG – United Nations Office at Geneva, ICRC – International Committee of the Red Cross, IOM – International Organization for Migration, WTO – World Trade Organization, WHO – World Health Organization, WEF – World Economic Forum.

## 1.6.2 Facts about the Host Venues



### Chur

The alpine city of Chur can be reached by train from Zurich in 1.5 hours and is the gateway to Graubünden. Guests are invited to linger in picturesque alleys and modern shopping centers and can enjoy a wide range of cultural offers. With some 38,000 inhabitants, Chur is the regional center as well as the starting point for the onward journey to Arosa or Lenzerheide. Visitors to the city can enjoy a wide range of culinary offers. Short distances and a well-functioning local transport network guarantee that even disabled guests have easy access to hotels, restaurants and event venues.



### Zurich

Zurich has more than 400,000 inhabitants. It is a global banking and financial center located at the northern end of Lake Zurich in the north of Switzerland. Zurich is the Swiss metropolis: a city of culture, nature and a very high quality of life.

Travelling to Zurich is easy and comfortable, whether by bus, train, car or airplane. Home to Switzerland's biggest railway station and airport, the city of Zurich is a continental traffic junction. The city center can be reached by public transport from the airport in just 10 minutes, and the main railway and bus stations are located in the center of the city. Zurich is therefore the ideal location for the opening ceremony and receptions.



### Arosa

Surrounded by a beautiful mountain landscape, Arosa is located 1,800 meters above sea level. Visitors can immerse themselves in the fantastic mountain world of Arosa and experience nature at its most beautiful.

In winter, the sport paradise Arosa Lenzerheide leaves nothing to be desired: children's facilities for the youngest winter athletes, snowparks for action-packed adventures and perfectly groomed slopes that meet the needs of skiers and snowboarders of all levels. In addition to sporting activities, visitors have many options for relaxation. Snow hikes are also possible. With the right equipment, visitors can hike around the Obersee or discover the flat winter hiking trails along Lake Isel. Driving through the snow-covered winter landscape in a horse-drawn carriage is another relaxing mountain activity.



### Lenzerheide

In the idyllic Lenzerheide holiday region, visitors experience an unadulterated holiday spirit throughout the day. The two sides of the valley that catch the sun in the morning and the afternoon offer allround adventures in the sun for all fans of the winter season.

The snow-sport region promises sun-kissed winter activities and fun-filled days in Switzerland that will make the hearts of all winter athletes beat faster. The Lenzerheide holiday region offers 56 km of cross-country tracks winding through the stunning mountain landscape. Whether classic or skating, there is something for every style. Part of the cross country track in Lantsch/Lenz where the cross country competitions of the WWG 2029 will take place is illuminated and allows night-time skiing. Those who prefer less excitement can explore the region around Lenzerheide on foot. Arosa Lenzerheide offers a total of 140 km of hiking trails with many marked routes. The winter landscape entices families to linger, whether they are ice skating, building a snowman or checking out the various children's facilities.



## 1.7 History of Major Events and Experience

Switzerland plays host to hundreds of festivals as well as sports, cultural and political events. Every 25 years or so, Switzerland also puts itself on exhibition at a national Expo.



Switzerland is and remains a superb host for successful major events. In all areas. Several renowned international events take place in Switzerland every year, including the World Economic Forum in Davos, Art Basel and the Diamond League Meeting Zurich. In 2008, Switzerland hosted the men's UEFA European Football Championships, and the country presents many major alpine and nordic events attracting more than 40,000 spectators in the Graubünden mountains. These many events are synonymous with innovation and highlight the attractiveness of Switzerland as a sports destination.



It is natural for many sporting events to take place in the planned locations as the infrastructure is already in place and in the best condition. Switzerland is proud of its ability to offer perfect and sustainable conditions.

Special Olympics already presented a successful event in Chur with the National Winter Games in 2016.

| <i>Name of Events</i>                           | <i>Description</i>   | <i>Location</i>                      | <i>Year</i>                     |
|---|--|--------------------------------------|---------------------------------|
| <b>The World Economic Forum</b>                 | Annual meeting for world's top leaders   | Davos / Graubünden                   | Every year                      |
| <b>UEFA European Football Championship, Men</b> | Sixteen national teams participated in the tournament / three preliminary rounds and 30,585 visitors | Letzigrund Zurich                    | 2008                            |
| <b>Swiss Indoors</b>                            | Tennis, ATP Tour 500   | Basel                                | Every Year                      |
| <b>IIHF Ice-Hockey World Championships, Men</b> |  | Bern and Kloten, Zurich and Lausanne | 2019<br>2020 (cancelled)        |
| <b>IFF World Championships, Men</b>             |  | Zurich & Bern                        | 2012, 2022                      |
| <b>IFF Worlds Championships, Women</b>          |  | St. Gallen, Neuchatel                | 2011,<br>2019 (cancelled)       |
| <b>Diamond League Meeting</b>                   | 25,000 visitors  | Letzigrund Zurich                    | Every Year                      |
| <b>Humorfestival Arosa</b>                      |  | Arosa                                | Every Year                      |
| <b>National Winter Games Special Olympics</b>   | 600 Athletes   | Chur                                 | 2016                            |
| <b>Chur Festival</b>                            | 80,000 visitors  | Chur                                 | Every Year                      |
| <b>FIS Ski World Championships</b>              |  | St. Moritz                           | 2003, 2017                      |
| <b>FIS Ski World Cup Finals</b>                 |  | Lenzerheide                          | 2005, 2007,<br>2011, 2013, 2014 |

## 1.8 Special Olympics Switzerland

### History

Swiss athletes competed in Special Olympics Games for the first time in the US in 1988. Special Olympics has been present as a foundation in Switzerland since 1995. SOSWI has been a partner organization of Swiss Olympic (NOC Switzerland) since 2018 and thus has the same status as Swiss Paralympic and Swiss Deaf Sport.

SOSWI promotes sport for people with disabilities and brings about societal change by ...

- supporting sports associations and sports clubs to develop offers for physical activities for people with disabilities;
- empowering organizers of recreational sports events to make their events accessible to people with disabilities;
- presenting some 70 competitions in 19 sporting disciplines in accordance with the Special Olympics sports philosophy every year;
- presenting National Winter and Summer Games every two years (see below);
- sending and supporting delegations to the Special Olympics World Winter and Summer Games every two years;
- offering training courses to teach coaches how to physically and mentally promote people with intellectual disabilities.

### National Games

National Games have been held in Switzerland since 1998.

|      |                                     |                              |                         |
|------|-------------------------------------|------------------------------|-------------------------|
| 1998 | <b>Zofingen</b>                     | 950 athletes + 250 coaches   | 6 sporting disciplines  |
| 2000 | <b>Airolo</b>                       | 350 athletes + 100 coaches   | 3 sporting disciplines  |
| 2002 | <b>Lausanne</b>                     | 1,265 athletes + 334 coaches | 5 sporting disciplines  |
| 2004 | <b>Lenk</b>                         | 401 athletes + 125 coaches   | 3 sporting disciplines  |
| 2006 | <b>Zug</b>                          | 1,364 athletes + 505 coaches | 8 sporting disciplines  |
| 2008 | <b>Lenzerheide</b>                  | 360 athletes + 154 coaches   | 5 sporting disciplines  |
| 2010 | <b>Le Locle / La Chaux-de-Fonds</b> | 1,156 athletes + 404 coaches | 11 sporting disciplines |
| 2012 | <b>Lenk</b>                         | 398 athletes + 140 coaches   | 4 sporting disciplines  |
| 2014 | <b>Bern</b>                         | 1,378 athletes + 484 coaches | 13 sporting disciplines |
| 2016 | <b>Chur</b>                         | 518 athletes + 201 coaches   | 4 sporting disciplines  |
| 2018 | <b>Geneva</b>                       | 1,576 athletes + 526 coaches | 13 sporting disciplines |
| 2020 | <b>Villars-sur-Ollon</b>            | 580 athletes + 257 coaches   | 5 sporting disciplines  |
| 2022 | <b>St. Gallen</b>                   | 1,800 athletes + 600 coaches | 15 sporting disciplines |

### Athletes and Coaches

2,286 athletes are registered with SOSWI. 944 coaches train these athletes and accompany them to competitions.

### Sporting Disciplines

SOSWI currently offers 20 sporting disciplines (14 summer and 6 winter sporting disciplines)



winter



summer

If the WWG 2029 should be hosted in Switzerland, the skating and short track disciplines will be established and sustainably developed with the help of professional sports associations. A floor hockey project geared to the WWG 2029 will be initiated. These measures will ensure that Switzerland is also represented in these sporting disciplines.

### Competition

In 2019, Special Olympics Switzerland organized 70 competitions in 18 sporting disciplines, which were attended by 3,989 athletes.

### Unified

The UNIFIED program now comprises 88 clubs, of which 39 have received the “Unified” label. All of them offer adjusted training courses for 795 children, young people and adults with disabilities.

Special Olympics also works with 16 organizers of recreational sports events (e.g. UBS Kids Cup, GP Bern) to make these events accessible to people with disabilities. In 2019, 34 events offered adjusted categories in which 995 athletes with disabilities participated.

### Training

232 persons participated in 15 basic, sporting discipline and inclusive sports courses offered by Special Olympics. These courses prepare coaches to train people with intellectual disabilities in a specific sporting discipline and support them in developing inclusive sport structures. Special Olympics also works with Youth & Sport and a number of universities and universities of applied sciences, and trained more than 212 people in adjusted and inclusive sports in 2019.

You can find more information on our website at [www.specialolympics.ch](http://www.specialolympics.ch)



*“I really hope that the Games will be broadcast on TV. And the Games would be a sign that Switzerland is also committed to marginalized groups. Furthermore, this would be an experience I would never forget.”*

**Koni Schmid**  
SOSWI athlete, alpine skiing

## 1.9 Endorsements for the Bid

The submission of the candidacy to host the WWG 2029 was met with great interest from all sides. The political sector, sports associations, support organizations for people with disabilities and business partners are all very enthusiastic about the idea of bringing the WWG 2029 to Switzerland.

### Political Sector

- Graubünden
- Canton of Zurich
- City of Chur
- City of Zurich
- Community Arosa
- Community Vaz/Obervaz

### Support Organizations for People with Disabilities

- Federal Bureau for the Equality of People with Disabilities
- Inclusion Handicap
- PluSport
- Procap
- Insieme
- Insos

### Sport

- Federal Department of Sports (FASPO)
- Swiss Olympics
- Swiss Ski
- Swiss Unihockey
- SWISS ICE SKATING
- Swiss Dance Sport Federation

### Business Leaders and SOSWI Sponsors

- Switzerland Tourism
- Graubünden Tourism
- Zurich Tourism
- Chur Tourism
- Würth
- Johnson & Johnson
- Schrodgers
- Toyota

### Media

- SRG SSR Business Unit Sport

### Others

- Transport: SBB CFF FSS / RailAway
- ICT: Swisscom



**Department for Economics and Social Affairs, Canton Grisons**  
**Departement für Volkswirtschaft und Soziales Graubünden**  
**Departament d'economia publica e fatgs socials dal Grischun**  
**Dipartimento dell'economia pubblica e socialità dei Grigioni**

Department for Economics and Social Affairs  
 Ringstrasse 10, 7001 Chur

www.dvs.gr.ch  
 Tel.: +41 (0)81 257 23 01  
 Fax: +41 (0)81 257 21 71

Special Olympics International  
 Mr Timothy Shriver, Chairman, Board of Directors  
 Ms Mary Davis, Chief Executive Officer  
 1133 19th Street NW  
 USA – Washington, DC 20036-3604

November 25, 2020

**Candidacy for the Special Olympics World Winter Games Switzerland 2029**

Dear Mr Shriver,  
 Dear Ms Davis,

The Canton Graubünden is very pleased that the Special Olympics Switzerland is bidding to host the Special Olympic World Winter Games Switzerland 2029. We will be happy to support the candidacy and organisation of this event.

With the tourist destinations Chur, Arosa and Lenzerheide, the Swiss holiday region of Graubünden has three locations which are ideally suitable as venues for the World Winter Games Switzerland 2029. Our region has at its disposal not only the necessary infrastructure, (ski slopes, cross-country skiing courses, ice / sports halls and accommodation providing around 7700 beds), but also the organisational competency for this kind of international sporting event.

For Graubünden, as largest tourist region in Switzerland, the World Winter Games hold special significance, both from the point of view of the tourist industry, as well as from that of inclusion with regard to acceptance, equality and respect for people with disabilities. After having in the past concentrated on the organisation of competitive sporting events, by hosting the World Winter Games Switzerland 2029 together with Zurich, we intend to set an example towards the acceptance, equality and respect for people with disabilities. Already when staging the Swiss National Winter Games 2016 in Chur, we were able to see great enthusiasm and motivation from the population for the organisation of this kind of event.

For this reason, it will be a great pleasure for us to welcome your organisation and your athletes to Graubünden in 2029.

Yours sincerely

**DEPARTMENT FOR ECONOMY  
 AND SOCIAL AFFAIRS**

Marcus Caduff  
 Member of Cantonal Government



Kanton Zürich  
**Sicherheitsdirektion**



**Mario Fehr**  
 Regierungsrat

Kontakt:  
 Stefan Schötzau  
 Chef Sportamt  
 Neumühlequai 8  
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 www.sport.zh.ch

Special Olympics International  
 Mr Timothy Shriver, Chairman, Board  
 of Directors  
 Ms Mary Davis, Chief Executive Officer  
 1133 19th Street NW  
 USA – Washington, DC 20036-3604

December 2, 2020

**Candidacy for the Special Olympics World Winter Games Switzerland  
 2029**

Dear Mr Shriver,  
 Dear Ms Davis

The Special Olympics World Winter Games are of great significance and impact. The Canton of Zurich is thus pleased and honored that Special Olympics Switzerland is bidding to host this exceptional event in 2029 and we happily support their candidacy.

It is intended to host the opening ceremony, the receptions and part of the host town program in the Canton of Zurich. We are convinced that by providing a modern and comprehensive infrastructure as well as the experience of organizing international sporting events the Canton of Zurich is very well suited for those matters. Equally important we believe that hosting the Special Olympics World Winter Games 2029 can make a big contribution to promote inclusion and participation of people with cognitive disabilities in our Canton.

It would therefore be our great pleasure to welcome athletes, coaches, caregivers and guests from all over the world to our Canton for the Special Olympics World Winter Games 2029.

Yours sincerely

Mario Fehr  
 Government Councillor, Canton of Zurich



# Stadt Chur

## City Council

Stadtrat, Rathaus, Poststrasse 33, Postfach 810, 7001 Chur

Special Olympics International  
 Mr. Timothy Shriver, Chairman, Board of Directors  
 Mrs. Mary Davis, Chief Executive Officer  
 1133 19th Street NW  
 Washington, DC 20036-3604  
 USA

Chur, November 20, 2020

## Special Olympics World Winter Games 2029 Chur / Graubünden

Dear Mr. Shriver, dear Mrs. Davis

In March 2016, the city of Chur hosted the Special Olympics National Winter Games. Those Games were a complete success and left us with unforgettable memories. The city authorities were thus even more delighted when Special Olympics Switzerland inquired whether the city of Chur would be interested in hosting the World Winter Games.

As the main city in one of Switzerland's most important tourism cantons, Chur offers the ideal setting for the Special Olympics World Games thanks to its location surrounded by magnificent mountain scenery, its accessibility and its experience in hosting big events.

By hosting the World Games, the city of Chur would like to make a lasting contribution to fostering a spirit of solidarity among people with and without disabilities, both within Switzerland and abroad.

We look forward to welcoming the athletes as well as their coaches, caregivers and guests to Chur and to offering them our city's warm hospitality. In that sense: "Chur and Special Olympics – We are family".

Sincerely,

On behalf of the City Council

City President

City Secretary

Urs Marti

Markus Frauenfelder



109256 / 775.10.04



**Stadt Zürich**  
Projektstab Stadtrat

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Projektstab Stadtrat  
Stadthausquai 17  
8001 Zürich

Tel. +41 44 412 11 11  
<http://www.stadt-zuerich.ch/praesidial>

Special Olympics International  
Mr. Timothy Shriver, Chairman, Board of Directors  
Mrs. Mary Davis, Chief Executive Officer  
1133 19th Street NW  
Washington, DC 20036-3604  
USA

Zurich, December 17, 2020

### **Candidacy for the Special Olympics World Winter Games Switzerland 2029**

Dear Mr. Shriver

Dear Mrs. Davis

In 2015 and 2017, the Special Olympics Regional Games took place in the Letzigrund Stadium with the support of the City of Zurich. Those games have been able to show the uniqueness of the Special Olympics Games. With these experiences in mind, the City of Zurich explicitly supports the planned candidacy for the Special Olympics World Winter Games 2029 in Switzerland.

It is intended that the Opening Ceremony and related festivities will take place in Zurich. As a cosmopolitan metropolis, as Switzerland's most important economic region and as a major tourist destination, we are convinced that Zurich would be the ideal choice as a host city for the World Games.

For the City of Zurich, the equality of people with disabilities in all areas of life is central. The City is actively committed to an inclusive society and is convinced that the Special Olympics Winter Games 2019 can make a substantial contribution to achieve this goal.

The City Council has officially declared its intention to support the World Winter Games 2029 also financially and organizationally. It will request the necessary resources from the City Parliament.

The City of Zurich would be very pleased to welcome athletes, coaches and guests from all over the world to the World Winter Games 2029 in Zurich.

Sincerely yours,

Norbert Müller  
Head of City Council Project Office

Präsidialdepartement



## Gemeinde Arosa

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## Arosa Tourismus

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## Arosa Bergbahnen

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Special Olympics International  
Mr. Timothy Shriver  
Chairman of the Board of Directors  
Mrs. Mary Davis,  
Chief Executive Officer  
1133 19th Street NW  
Washington, DC 20036-3604 USA

Arosa, January 7<sup>th</sup> 2020  
jd-if

### The Special Olympics World Winter Games 2029 in the magic of a Swiss winter

Dear Mr. Shriver, Dear Mrs. Davis

Have you heard of Arosa or seen Arosa? You may know Davos, which is directly adjacent to Arosa. Arosa belonged to Davos until 1851. Then our destination went into business for itself, developed from a mountain farming village with a good 50 inhabitants to a climatic health resort with over 1000 inhabitants and mutated in the further development into a winter holiday resort with 3500 inhabitants located in a beautiful mountain shell.

Arosa is 1800 m above sea level and is characterized by guaranteed snow. The snow sports area, together with the Lenzerheide, represents a large ski area with over 225 km of slopes. Nevertheless, Arosa with its own ski area has been retained as a family ski area. The conditions are almost heavenly to hold an event like the Special Olympics World Winter Games. For this reason, an aware of the great charisma of the Special Olympics World Winter Games, the people of Arosa are highly motivated to take part.

Arosa is happy to promote the spirit of solidarity between people with and without disabilities and to contribute to the coexistence with Lenzerheide, Chur, Graubünden, Switzerland and all of Europe. We look forward to welcoming you to Arosa in our wonderful family ski area.

Sincerely

Gemeinde Arosa  
Mayor:

Yvonne Altmann

Arosa Tourismus  
Chairman of the Board  
of Directors:

Pascal Jenny

Arosa Bergbahnen  
Chairman of the Board  
of Directors:

Lorenzo Schmid

Gemeinde  
Vaz/Obervaz

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Marketing u. Support AG

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Lenzerheide  
Bergbahnen

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[www.arosalenzerheide.swiss](http://www.arosalenzerheide.swiss)

Special Olympics International  
Mr. Timothy Shriver  
Chairman of the Board of Directors  
Mrs. Mary Davis  
Chief Executive Officer  
1133 19<sup>th</sup> Street NW  
Washington DC 20036-3604 USA

Lenzerheide, December 19<sup>th</sup> 2020

**The Special Olympics World Winter Games 2029 in the magic of a Swiss winter**

Dear, Mr. Shriver, Dear Mrs. Davis

The municipality of Vaz/Obervaz is not very well known, however, the regions of Lenzerheide and Valbella, are (not only because Roger Federer resides in Valbella).

100 years ago, the farmers only spent summers there due to the very harsh climate. Today, the village has 2850 inhabitants and approximately 28 000 during high season.

Lenzerheide-Valbella is situated at 1474 m. above sea level and is characterized by guaranteed snow. Together with Arosa, the winter sports include a huge skiing area with 225 km of slopes. Nevertheless, our vacation destination has been preserved as a family skiing area. The conditions in our high valley are a true paradise to host an event like the Special Olympics World Games.

For this reason and in awareness of the great charisma of the Special Olympics World Winter Games, the population of the vacation destination Lenzerheide is highly motivated to be part of it.

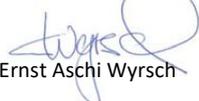
We are happy to promote the spirit of solidarity between people with and without disabilities and to contribute to the togetherness with Chur, Arosa, Graubünden, Switzerland and entire Europe. Being a father of a disabled son myself, I know what I am talking about. We look forward to welcoming you to our vacation destination Lenzerheide.

Sincerely

Gemeinde Vaz/Obervaz  
Mayor:

  
Aron Moser

Lenzerheide Marketing u. Support AG  
Chairman of the Board of Directors

  
Ernst Aschi Wyrsch

Lenzerheide Bergbahnen  
Chairman of the Board of Directors

  
Helix Frei



Schweizerische Eidgenossenschaft  
Confédération suisse  
Confederazione Svizzera  
Confederaziun svizra

Swiss Confederation

Federal Department of Home Affairs FDHA

**General Secretariat FDHA**  
Federal Bureau for the Equality of  
People with Disabilities FBED

**CH-3003 Berne**  
GS-FDHA, FBED

---

Special Olympics International  
Mr. Timothy Shriver, Chairman, Board of  
Directors  
Mrs. Mary Davis, Chief Executive Officer  
1133 19th Street NW  
Washington, DC 20036-3604  
USA

Berne, 7 December 2020

### **Special Olympics World Winter Games 2029**

Dear Mr. Chairman,  
Dear Mrs. Davis,

The Special Olympics World Winter Games are a great expression of the values that characterise Special Olympics and the UN Convention on the Rights of Persons with Disabilities. These values also shape the intensive and very professional preparatory work by the Organising Committee in Switzerland. It attaches particular importance to the early and close involvement of authorities at national, cantonal and municipal level, of civil society organisations and, of course, of people with disabilities. The aim of this cooperation is to go beyond a sporting event and make the 2029 Winter Games a real celebration of the inclusion of people with disabilities in Switzerland and beyond.

The Federal Bureau for the Equality of People with Disabilities is committed to promoting the rights of people with disabilities in Switzerland. The Special Olympics World Winter Games 2029 offer a unique opportunity to focus on people with disabilities, their achievements and aspirations and their contribution to society. We therefore fully support the candidacy to host the Games in Switzerland in 2029 and look forward to contributing to the preparation and implementation of the Games.

Yours sincerely,

Dr. Andreas Rieder  
Head FBED

General Secretariat FDHA  
Andreas Rieder  
Inselgasse 1, 3003 Bern  
Phone +41 58 46 38394, [Andreas.Rieder@gs-edi.admin.ch](mailto:Andreas.Rieder@gs-edi.admin.ch)  
[www.edi.admin.ch/ebgb](http://www.edi.admin.ch/ebgb)

**Inclusion Handicap**  
Mühlemattstrasse 14a  
3007 Bern

info@inclusion-handicap.ch  
www.inclusion-handicap.ch

**Special Olympics International**  
Mr. Timothy Shriver, Chairman, Board of  
Directors  
Mrs. Mary Davis, Chief Executive Officer  
1133 19th Street NW  
Washington, DC 20036-3604  
USA

**INCLUSION**  
**HANDICAP**

Dachverband der  
Behindertenorganisationen Schweiz

Association faitière des organisations  
suissees de personnes handicapées

Mantello svizzero delle organizzazioni  
di persone con disabilità

Bern, November 26, 2020

### **Special Olympics World Winter Games 2029**

Dear Mr Shriver,

Inclusion Handicap is committed to an inclusive society that guarantees people with disabilities full participation in societal living. In an inclusive society, every person takes part in society on an equal basis and contributes to diversity. All people focus on their potential and strengths, whether at school, in the world of work or in sport. People with and without disabilities shape society together.

The World Winter Games 2029 offer an opportunity to convey influential social values and to remove obstacles for people with disabilities. The event will unite the Swiss population and make them more open and understanding towards people who are different.

Inclusion Handicap supports Special Olympics Switzerland's bid to host the 2029 World Championship and welcomes its commitment to actively promoting equality between people with disabilities in society. And last but not least, this candidature represents a real contribution to the implementation of the UN Convention on the Rights of the Disabled (CRPD).

Yours sincerely,

Maya Graf  
Co-President

Verena Kuonen  
Co-President

→ **PluSport Behindertensport Schweiz**  
 Chriesbaumstrasse 6 + 8604 Volketswil + T 044 908 45 00  
 mailbox@plusport.ch + plusport.ch



Special Olympics International  
 Mr. Timothy Shriver, Chairman, Board of Directors  
 Mrs. Mary Davis, Chief Executive Officer  
 1133 19th Street NW  
 Washington, DC 20036-3604  
 USA

Volketswil, 30th of October 2020

## → Special Olympics World Winter Games 2029 in Switzerland

Dear Mr. Shriver, dear Mrs. Davis

PluSport is the umbrella organization for disabled sports in Switzerland. We have 12'000 members, 86 sports clubs, we organize 110 sports camps and 80 education courses. We support young and elite sports athletes and are co-founders of the Swiss Paralympic Committee. Furthermore, we founded Special Olympics in Switzerland in 1995 together with you.

Holding the Special Olympics World Winter Games 2029 in Switzerland would be a great opportunity for our athletes with a mental disability - this type of disability accounts for over 60% of the members of our association. On the one hand, Swiss athletes are enthusiastic winter sportsmen and women. On the other hand, Switzerland has a great deal of know-how and experience to successfully organize events of this dimension.

Major events like this promote the integration and inclusion of people with disabilities. Together with Special Olympics Switzerland, PluSport makes important contributions towards an inclusive society. Hosting the World Winter Games in Switzerland would give this development a further boost. We therefore explicitly welcome and support this candidacy. We will make every effort to ensure that, if the Games are awarded to Switzerland, the entire disabled sports sector can benefit and that a legacy concept is developed to ensure that the Games have a lasting social benefit.

Kind regards,

**PluSport**  
 Disabled Sports Switzerland

Markus Gerber  
 President

René Will  
 Managing Director

Integration durch Sport

→ [plusport.ch](http://plusport.ch)

# procap reisen & sport

Special Olympics International  
 Mr. Timothy Shriver, Chairman, Board of Directors  
 Mrs. Mary Davis, Chief Executive Officer  
 1133 19th Street NW  
 Washington, DC 20036-3604  
 USA

Olten, November 13, 2020

## Special Olympics World Winter Games 2029 in Switzerland

Dear Mrs. Davis, dear Mr. Shriver

Procap is the largest member organization of and for people with disabilities in Switzerland. Today it has over 22'000 members in about 40 local sections and 30 sports groups. Procap represents the interests of people with disabilities in society and politics. It offers its members specialized services in the areas of social security law, construction, housing, education, sensitization, culture, accessible travel and sport. In the field of sports Procap works together with PluSport and Wheelchair Sport Switzerland within the Community of interest «Sport & Handicap».

Holding the Special Olympics World Winter Games 2029 in Switzerland would be a great opportunity for all athletes with cognitive impairment. On the one hand, Swiss athletes are winter sports enthusiasts. On the other hand, Switzerland has a great deal of knowledge and experience to successfully organize events of this dimension.

Major events like this one promote the integration and inclusion of people with disabilities. Together with Special Olympics Switzerland, the disabled sports organizations Procap Sport, PluSport and Wheelchair Sport make important contributions to an inclusive society. Hosting the World Winter Games in Switzerland would give a further boost to this development. We therefore welcome and support this candidature. We will do everything in our power to ensure that, if the Games are awarded to Switzerland, all disabled sports can benefit and that a bequest concept is developed so that the Games have a lasting social benefit.

Sincerely yours,

Procap Sport  
 Disabled Sports Switzerland



Peter Kalt  
 Member of the Executive Board



Helena Bigler  
 Head of Department accessible Travel & Sport

Procap Schweiz Frohburgstrasse 4, 4601 Olten  
 Tel. 062 206 88 30, IBAN CH86 0900 0000 46001809 1  
 www.procap.ch



Für Menschen mit Handicap.  
 Ohne Wenn und Aber.



Special Olympics International  
 Mr. Timothy Shriver,  
 Chairman, Board of Directors  
 Mrs. Mary Davis,  
 Chief Executive Officer  
 1133 19th Street NW  
 Washington, DC 20036-3604  
 USA

Bern, 13.10.2020

#### Candidacy for the World Winter Games 2029 in Switzerland

Dear Mrs. Davis, dear Mr. Shriver

insieme Switzerland has championed the interests of people with mental disabilities for 60 years now and is committed to promoting their participation in society. insieme offers training, leisure and sports opportunities to people with cognitive impairments all over Switzerland. As a self-help organisation, insieme has around 8,500 members grouped into 50 regional associations.

To achieve our goal of an inclusive society, developments are needed in a variety of social fields – including sport. The World Winter Games present a unique opportunity to raise awareness among the general public and motivate them to support inclusive efforts. The Games are a fantastic opportunity for people with mental disabilities to display their own skills, to be the centre of interested attention for once and to be celebrated!

**For this reason, we explicitly support the candidacy of Special Olympics Switzerland to host the World Winter Games 2029 in Switzerland.** This would make a valuable contribution to the inclusion of people with cognitive impairments.

With best regards

**insieme Switzerland**  
 Christa Schönbächler  
 CEO





Special Olympics International  
 Mr. Timothy Shriver, Chairman, Board of Directors  
 Mrs. Mary Davis, Chief Executive Officer  
 1133 19th Street NW  
 Washington, DC 20036-3604  
 USA

Peter Saxenhofer  
 Tel. +41 31 385 33 03  
 peter.saxenhofer@insos.ch

Bern, 1. Oktober 2020

## Letter of support

Dear Mr. Shriver, dear Mrs. Davis

**INSOS Switzerland** is the Swiss organisation of service providers for people with disabilities. We allow the concerns of 800 member organisations to be heard in politics, by the general public, in the world of work and in vocational training. We support them in providing professional and demand-oriented assistance to people with disabilities. We also facilitate exchange and networking among experts as well as with all important players. INSOS Switzerland is committed to creating a framework that gives the providers scope for creativity and optimal support for people with disabilities. Furthermore, the association is committed to an inclusive society and strengthening the participation of people with disabilities. [www.insos.ch](http://www.insos.ch)

In order to achieve our goal of an **inclusive society**, we need developments in various social areas - including sport. The World Winter Games offer a unique opportunity to sensitize the general public and motivate them to join in inclusive efforts. The Games are a great chance for athletes with disabilities to show their skills, to be the center of attention for once and to be celebrated for their performances!

For this reason, **we support the candidacy of Special Olympics Switzerland to host the 2029 World Winter Games in Switzerland with great conviction.** This would be a valuable contribution to the inclusion of people with intellectual disabilities.

With sporty greetings

Peter Saxenhofer  
 Director

**INSOS Schweiz | INSOS Suisse**

Zieglerstrasse 53, 3000 Bern 14 | 031 385 33 00 | info@insos.ch | www.insos.ch





Schweizerische Eidgenossenschaft  
Confédération suisse  
Confederazione Svizzera  
Confederaziun svizra

Swiss Confederation

Federal Department of Defence,  
Civil Protection and Sport DDPS

**Federal Office of Sport FOSPO**  
Direktion

**A** CH-2532 Magglingen  
FOSPO

Special Olympics International  
Mr. Timothy Shriver, Chairman, Board of Directors  
Mrs. Mary Davis, Chief Executive Officer  
1133 19th Street NW  
Washington, DC 20036-3604  
USA

Our reference: Les  
Magglingen, January 16, 2021

### Special Olympics World Winter Games 2029

Dear Mr. Chairman  
Dear Mrs. Davis

It is a pleasure and a great honor to assure you our full support for the hosting of the 2029 Special Olympics World Winter Games in Switzerland.

It is the goal of the Federal Office of Sports that all people, regardless of their physical and mental conditions, can participate in and benefit from sports. The Special Olympics World Winter Games would be of great importance for Switzerland in order to promote inclusion of all people in sports and in other areas of society. The World Winter Games will celebrate the achievements in inclusion and provide a focus on further challenges in this regard.

We are highly motivated to host the Special Olympics World Winter Games 2029 in Switzerland. Should the bid be successful, we will work closely with the federation and the event organizers in order to guarantee the best possible organization of the event. We are convinced that the organizing committee will prove to be an excellent host.

Yours sincerely,

Matthias Remund  
Director Federal Office of Sport

Federal Office of Sport FOSPO  
2532 Magglingen  
Matthias Remund  
Phone +41 58 46 76220  
matthias.remund@baspo.admin.ch  
www.baspo.ch



Swiss Olympic | Talgut-Zentrum 27 | CH-3063 Ittigen b. Bern

Special Olympics International  
 Mr. Timothy Shriver, Chairman, Board of Directors  
 Mrs. Mary Davis, Chief Executive Officer  
 1133 19<sup>th</sup> Street NW  
 Washington, DC 20036-3604  
 USA

Swiss Olympic  
 Haus des Sports  
 Talgut-Zentrum 27  
 CH-3063 Ittigen b. Bern

T +41 31 359 71 11  
 F +41 31 359 71 71  
 info@swissolympic.ch  
 www.swissolympic.ch

Ittigen, November 15, 2020

### Special Olympics World Winter Games 2029

Dear Mr. Shriver,  
 Dear Mrs. Davis,

Swiss Olympic as National Olympic Committee is proud to support the candidature of Special Olympics Switzerland to host the Special Olympics World Winter Games 2029. Special Olympics World Winter Games are a great opportunity to showcase the efforts and developments in sport and politics to strengthen integration. Sport connects people and can serve as a model for the acceptance and integration of special people.

Switzerland is one of the leading winter sports destinations and Swiss organisers have proven their excellent event management skills in the past. The Committee is ready and well prepared to accept the challenge of hosting the 2029 World Winter Games. The existing infrastructure meets high quality standards and has already been used for other international world class events. By using public transport, the bid breaks new ground and shows that the topic of sustainability is taken seriously and is actively shaped and lived by all participants.

Swiss Olympic fully supports Special Olympics Switzerland and its host cities. Switzerland would welcome all participants of the Special Olympics World Winter Games 2029 with great pride and enthusiasm.

Kind regards

**Swiss Olympic**

Jürg Stahl  
 President

Roger Schnegg  
 General Secretary

Special Olympics International  
 Mr Timothy Shriver, Chairman, Board of Directors  
 Mrs Mary Davis, CEO  
 1133 19th Street NW  
 Washington, DC 20036-3604  
 USA

Swiss-Ski  
 Haus des Skisportes  
 Worbstrasse 52  
 Postfach 252  
 3074 Muri bei Bern

T +41 31 950 61 11  
 info@swiss-ski.ch

Muri b. Bern, 19 October 2020/ pmr

## Special Olympics World Winter Games 2029

Dear Mr Shriver, dear Mrs Davis

As a winter sports nation, Switzerland has already hosted numerous major events on snow and ice and has successfully demonstrated its expertise in staging international sporting events many times. Swiss-Ski firmly believes that now is the time to welcome the international Special Olympics family to our country for the first time ever for an unforgettable World Winter Games.

Accordingly, we are delighted that Special Olympics Switzerland has decided to launch its bid to host the Special Olympics World Winter Games 2029. Swiss-Ski is one hundred per cent ready to support the Swiss bid and the implementation of the 14th World Winter Games as effectively as possible.

The intention to stage the Special Olympics World Winter Games 2029 is a powerful symbol of appreciation, acceptance and integration of people with mental disabilities. As the largest winter sports association in Switzerland, Swiss-Ski is convinced that holding the Special Olympics World Winter Games 2029 in the heart of the Alps would not only be an unforgettable experience for the participating athletes but would also benefit Swiss society as a whole in the long term.

We would therefore be delighted if, for the first time, Switzerland were given the opportunity to host the most important sporting event for people with disabilities in the world in 2029.

Yours sincerely,

Swiss-Ski



**Dr. Urs Lehmann**  
 President



**Bernhard Aregger**  
 CEO





**swiss unihockey**  
 Haus des Sports  
 Talgut-Zentrum 27  
 CH-3063 Ittigen bei Bern

Tel. +41 31 330 24 44  
 Fax +41 31 330 24 49  
 info@swissunihockey.ch  
 www.swissunihockey.ch

Special Olympics International  
 Mr Timothy Shriver, Chairman  
 Mrs Mary Davis, CEO  
 1133 19th Street NW  
 Washington, DC 20036-3604  
 USA

Ort, Datum Ittigen, 30.11.2020

## Special Olympics World Winter Games 2029

Dear Mr Shriver, dear Mrs Davis

swiss unihockey as a partner of Special Olympics Switzerland is very pleased that Special Olympics Switzerland has decided to start the bid to host the Special Olympics World Winter Games 2029.

Switzerland is a perfect spot for such a great event, and we believe that Special Olympics Switzerland is a excellent partner due to its enthusiasm, organization level and energy. swiss unihockey is proud partner of Special Olympics Switzerland for many years. Our values like partnership, sustainability and inclusion are key factors in our activities and actions. Values that connect Special Olympics Switzerland, the Special Olympics World Winter Games 2029 and swiss unihockey.

swiss unihockey is delighted to support the run of Special Olympics Switzerland for the World Winter Games with its power and network. We believe that the inclusion of athletes with mental disabilities in the sports world has a big impact for the whole swiss society. The bid for the 14th World Winter Games is a powerful signal for all those athletes!

We would be thrilled if Switzerland were given the opportunity to host the most important sporting event for people with disabilities - Special Olympics World Winter Games - in the world in 2029.

Yours sincerely,

**swiss unihockey**

A handwritten signature in black ink, appearing to read "D. Bareiss".

Daniel Bareiss  
 Zentralpräsident

A handwritten signature in black ink, appearing to read "M. Zoss".

Michael Zoss  
 Secretary General

Special Olympics International  
Mr. Timothy Shriver, Chairman,  
Board of Directors  
Mrs. Mary Davis, Chief Executive Officer  
1133 19th Street NW  
Washington, DC 20036-3604  
USA

Date 26. Oktober 2020  
Contact Diana Barbacci Lévy  
E-Mail president@swissiceskating.ch

## Special Olympics World Winter Games 2029

Dear Mr. Shriver,  
Dear Mrs. Davis,

It is a pleasure for us to contact you to express the full support of Swiss Ice Skating for the candidacy of Special Olympics Switzerland to host the Special Olympics World Winter Games 2029. With Short Track and Figure Skating, two new sports of the Ice Skating family will also be included in the program 2029.

Switzerland is a country of sport enthusiasts, a country which has hosted international sport events very successfully, both for athletes with and without disabilities. We are fortunate to provide modern sporting facilities, effective transport systems and, above all, a long tradition of volunteerism in sport. Parallel to the competitions we particularly focus on involving the public and spreading the Olympic values.

We are therefore convinced that hosting the Special Olympics World Winter Games 2029 would be an unforgettable event not only for the athletes but also for the whole sporting movement in Switzerland. We very much hope that we will be able welcome the Special Olympics athletes from all over the world in Switzerland 2029.

Sincerely yours

### Swiss Ice Skating



Diana Barbacci Lévy  
President



Matthias Baumberger  
General Manager

## Swiss Dance Sport Federation (SDSF)



Special Olympics International  
 Mr Timothy Shriver, Chairman of Board of Directors  
 Mrs Mary Davis, CEO  
 1133 19<sup>th</sup> Street NW  
 Washington, DC 20036-3604  
 USA

Basel, 1<sup>st</sup> December 2020

### Special Olympics World Winter Games 2029

Dear Mr Shriver, dear Mrs Davis

We are delighted, that Special Olympics Switzerland has decided to launch its bid to host the Special Olympic World Winter Games 2029.

Of course, we are especially pleased that dancing - following the motto ***DanceSport for All!*** - has found its way into the Special Olympic World.

As a typically winter sports-enthusiastic nation, Switzerland is predestined to a high degree to host these Winter Games, and hosting these games in the heart of the Alps will be an unforgettable experience for all those involved and affected.

We wish the bid all the necessary success and the organisation all the best. A warm welcome to everybody who is willing to share the enthusiasm for sport with us. A special welcome to those people that bring their special abilities to us so we can feel that we all are one in the world of sport.

With our very best regards

Swiss Dance Sport Federation

Walter Vogt  
 President

Sophie Sancosme  
 Treasurer

Swiss Dance Sport Federation (SDSF) - c/o Walter Vogt - Im Zimmerhof 2 - CH-4054 Basel - walter.vogt@dancesport.ch

**Switzerland Tourism.**



Special Olympics International  
Mr. Timothy Shriver, Chairman of the Board of Directors  
Mrs. Mary Davis, Chief Executive Officer  
1133 19th Street NW  
Washington, DC 20036-3604 USA

Zurich, 30 October 2020

### **The Special Olympics World Winter Games 2029 in the magic of a Swiss winter**

Dear Mr. Shriver, dear Mrs. Davis,

Switzerland, with its high-altitude ski resorts and reliable snow coverage, as the host of the Special Olympics Winter Games 2029 – what a wonderful opportunity for us as a nation and for the Swiss tourism industry! And what a perfect match for The Special Olympics.

Indeed, Switzerland offers the ideal blend of beautiful and distinctive winter scenery coupled with outstanding infrastructure. From breath-taking slopes and cross-country trails to glittering snow-covered landscapes and spectacular peaks, our Alpine paradise has something for everyone.

Switzerland is also a welcoming and accessible holiday destination, with an incomparably extensive national public transportation network, as well as tourism providers and organisational expertise to cater for all our guests' needs. Our international website [MySwitzerland.com](https://www.myswitzerland.com), one of the world's most visited tourism websites, has just been completely redesigned to ensure it appeals to all visitors, including those with disabilities.

As the national tourism organisation, Switzerland Tourism is therefore very happy to support Switzerland's bid to host The Special Olympics Winter Games 2029. We would be delighted to welcome you and all the participants to Switzerland in 2029.

Yours sincerely,

Martin Nydegger  
CEO Switzerland Tourism

Urs Eberhard  
Deputy Director / Head of Markets Switzerland Tourism

**Suisse Tourisme. Schweiz Tourismus. Svizzera Turismo. Switzerland Tourism.**  
Morgartenstrasse 5a, CH-8004 Zurich, Phone +41 (0)44 288 11 11, [MySwitzerland.com](https://www.myswitzerland.com)

**Graubünden Ferien**  
 Grischun Vacanze - Grigioni Vacanze  
 Alexanderstrasse 24  
 CH-7001 Chur

Tel. +41 (0)81 254 24 54  
 martin.vincenz@graubuenden.ch  
 www.graubuenden.ch

Special Olympics International  
 Mr. Timothy Shriver, Chairman, Board of Directors  
 Mrs. Mary Davis, Chief Executive Officer  
 1133 19th Street NW  
 Washington, DC 20036-3604  
 USA

Chur, 12. Oktober 2020

## 2029 Special Olympics World Games

Dear Mrs. Davis, dear Mr. Shriver

On behalf of Graubünden Ferien, the tourism marketing organisation for Graubünden, we are pleased to announce our full and comprehensive support for the candidature for the Special Olympics World Winter Games Switzerland 2029 in Switzerland (Graubünden / Chur / Zurich) by Special Olympics Switzerland.

In Switzerland and especially in Graubünden, we are traditionally accustomed and professionally experienced in organising and carrying out major events. St. Moritz has already hosted the Olympic Winter Games twice. We have hosted several world championships (also for juniors) and world cup races in the disciplines of alpine skiing, mountain biking and biathlon, and in 2023 we will host the World Orienteering Championships in Flims Laax.

The Special Olympics World Games are not just about organising a sporting event. Rather, it is about bringing a significant event to Switzerland, from which the country can benefit in a variety of ways. We are convinced that significant developments in sports and disability policy can be launched or driven forward in view of such an event. We want to convey values that are increasingly being lost in our achievement-oriented society, and we want to convince Switzerland as a nation to join the project. The event is intended to bring the Swiss population together and make them more open and understanding towards people who are different.

Therefore, we are very much looking forward to a successful award decision and to welcoming our guests in a friendly and sportsmanlike manner.

Sincerely yours



Jürg Schmid  
 President Graubünden Ferien



Martin Vincenz  
 CEO Graubünden Ferien

## Welcome to Zürich, Switzerland.

Special Olympics International  
Mr. Timothy Shriver, Chairman, Board of Directors  
Mrs. Mary Davis, Chief Executive Officer  
1133 19th Street NW  
Washington, DC 20036-3604  
USA

Zurich, November 2020

### **Statement of support for the bid to host the Special Olympics World Winter Games 2029 in Switzerland**

Dear Mr. Shriver, dear Mrs. Davis

On behalf of Zürich Tourism, I would like to express our support for the proposal to hold the Special Olympics World Winter Games 2029 in Zürich. Zürich Tourism highly appreciates and supports the idea of hosting this international sport event for people with intellectual disabilities.

As an organization, Zürich Tourism actively promotes quality and ecological, economic and social sustainability and, in collaboration with its partners, is systematically implementing this philosophy: top positions in international rankings underscore this commitment.

In order to promote social sustainability, but most importantly the purposes of diversity and inclusion, Zürich Tourism closely collaborates with the association *Barrierefreie Schweiz* and in this context is providing information about the accessibility of their offer to the public. In this way, people with disabilities benefit from greater autonomy and ease in planning their trips.

Supporting the Special Olympics World Winter Games, being an international demonstration of inclusion, acceptance and unity goes hand in hand with the long term vision Zürich Tourism is pursuing – namely becoming a so-called *smart destination*.

Zürich Tourism will provide full support to the organisation of the Special Olympics World Winter Games 2029 in Switzerland and is looking forward to welcoming all athletes, their families and coaches, all volunteers and officials to an exciting, joyful and outstanding Event.

Yours sincerely,  
ZÜRICH TOURISM



Martin Sturzenegger, CEO

**Zürich Tourism**  
Convention Bureau, Gessnerallee 3, CH-8001 Zürich  
T +41 44 215 40 30, congress@zuerich.com, meeting.zuerich.com



Chur Tourismus  
Bahnhofplatz 3  
Postfach 115  
CH-7001 Chur

Tel. +41 (0)81 252 18 18  
info@churtourismus.ch  
www.churtourismus.ch

Special Olympics International  
Mr. Timothy Shriver, Chairman, Board of Directors  
Mrs. Mary Davis, Chief Executive Officer  
1133 19th Street NW  
Washington, DC 20036-3604  
USA

Chur, 29. Oktober 2020

## Special Olympics World Winter Games 2029

Dear Mr Shiver, dear Mrs. Davis

Chur Tourism promotes and creates offers in the area of strategic success positions Old Town, Railway Experience, Hub & active (Excursions, Hiking, Bike/Velo, Winter Sports) and Culture / Architecture. We maintain a strategic cooperation with neighbouring destinations, the marketing organisation «Graubünden Ferien», the Rhaetian Railway, the Chur cableways, the Chur sports facilities and other important partners. We provide strategic support for important events.

We give our guests a feeling of welcome and provide them with optimal information. Loving life in the alpine city, we do our best that our guest love to stay here. With local partners and politicians we promote tourism awareness and tourism cooperation. In that case we are also interested in support events in our Region.

With the World Winter Games in 2029 we have the chance to support athletes and at the same time we could promote the sports and leisure opportunities in and around Chur. We would like to continue on the success story of the Special Olympics Regional Games in 2016. The emotions that we were able to carry inwards and outwards are unforgettable and we would like to keep on of these stories and experiences.

With the World Winter Games we can set another example to support sport for athletes with disabilities more broadly and to promote integration.

That are the main reasons why we would support the candidacy of Special Olympics Switzerland to host the World Winter Games in Switzerland in 2029.

We look forward. Best regards

Leonie Liesch  
Director Chur Tourism



Würth International AG · Aspermontstrasse 1 · CH-7000 Chur

Special Olympics International  
 Mr. Timothy Shriver, Chairman, Board of Directors  
 Mrs. Mary Davis, Chief Executive Officer  
 1133 19<sup>th</sup> Street NW  
 US-Washington, DC 200

Zeichen  
 FRA

T +41 81 558 00 38  
 Andrea.frei@wurth-international.com

Chur, 19.10.2020

## **SPECIAL OLYMPICS WORLD WINTER GAMES 2029 IN SWITZERLAND**

Dear Mrs. Davis, dear Mr. Shriver

Würth's commitment is as versatile as the company and its employees. Team spirit, willingness to perform and the will to give your best are essential elements of sport - values that also characterize and shape the corporate culture at the Würth Group. This is why we have been committed to sports as a sponsor for a long time. The same values also have a strong meaning in our social sponsoring.

In Switzerland the Würth Group supports the Special Olympics organization as a Premium Partner since 2012. Not only financially, but above all with the great commitment of our employees at the National Games.

It will be a great opportunity for Switzerland to host the Special Olympics World Winter Games in 2029. We are pleased to support the candidature of Special Olympics and wish for the many athletes that they may get to know our beautiful country and our hospitality. Furthermore, these games would also contribute to people with disabilities being paid the attention they deserve - another important component to their complete recognition in society on an equal basis with others.

Kind regards,

Würth International AG

Thomas Tanner  
 Managing Director

Andrea Frei  
 Head of Corporate Communications

Würth International AG · 7000 Chur · T +41 81 558 00 00 · F +41 81 558 00 01  
 info@wurth-international.com · www.wurth-international.com  
 Hausanschrift: Aspermontstrasse 1 · CH-7000 Chur  
 CHE-107.059.845MWST



Special Olympics International  
 Mr. Timothy Shriver, Chairman, Board of Directors  
 Mrs. Mary Davis, Chief Executive Officer  
 1133 19<sup>th</sup> Street NW  
 US-Washington, DC 200

Zug, 06.01.2021

### Special Olympics World Winter Games 2029

Dear Mr. Shriver, Dear Mrs. Davis,

At Johnson & Johnson, we believe good health is the foundation of vibrant lives, thriving communities and forward progress. As the world's largest and most broadly based healthcare company, we are committed to using our reach and size for good. We strive to improve access and affordability, create healthier communities, and put a healthy mind, body and environment within reach of everyone, everywhere.

Johnson & Johnson Family of Companies in Switzerland have been a partner of Special Olympics Switzerland since 2016 and in 2020 we increased our partnership level to become a Premium Partner. Our partnership with Special Olympics Switzerland is founded in our shared values and beliefs that everyone deserves the same opportunities and to be treated equally, no matter their backgrounds or abilities.

As a partner, we are supportive of Special Olympics Switzerland's candidature to host the 2029 Special Olympics World Winter Games. It would be a great opportunity to welcome athletes from all over the world to Switzerland to demonstrate their abilities and achieve their dreams. It would also provide a unique opportunity to take an active step towards a more inclusive society.

Kind regards,

Johnson & Johnson Family of Companies in Switzerland

Manuela Arnold  
 Business Director

Emelie Dorlin  
 Sr. Manager Community Impact

# Schroders

Schroder Investment Management (Switzerland) AG  
Central 2, 8001 Zurich

T +41 (0) 44 250 12 39  
[www.schroders.ch](http://www.schroders.ch)

Special Olympics International  
Mrs. Mary Davis, Chief Executive Officer  
Mr. Timothy Shriver, Chairman, Board of Directors  
1133 19<sup>th</sup> Street NW  
US Washington, DC 200

Zurich, 2 December 2020

## Special Olympics World Winter Games 2029 in Switzerland

Dear Mrs. Davis / Dear Mr. Shriver

Improving people's futures is at the heart of everything we do at Schroders, whether by creating long-term value for our clients, having a lasting positive impact on society, or through our commitment to diversity, inclusion and wellbeing. Our long-term commitment to supporting sports programmes and initiatives at community level are testament to our corporate and social responsibility actions.

In Switzerland, Schroders has supported Special Olympics as a National Partner for more than 12 years. Our support isn't merely financial but is also provided through the commitment and volunteering of our employees at the National Games.

It would be a great honour for Switzerland to host the Special Olympics World Winter Games in 2029 and we would be most pleased to support the candidature of Special Olympics. Being able to witness such a fantastic event for people with disabilities at home in Switzerland, would be both edifying and enriching. Finally, it would be a most gratifying experience to see people with disabilities being paid the attention they deserve.

We very much look forward to a decision in favour of Swiss Special Olympics and to hosting the 2029 games in Switzerland.

Yours sincerely,



**Andreas Markwalder**  
CEO Switzerland



**Nina Meier**  
Marketing Manager



Special Olympics International  
 Mr. Timothy Shriver  
 Chairman, Board of Directors  
 1133 19<sup>th</sup> Street NW  
 Washington, DC 20036-3604  
 USA

**Safenwil, 5. October 2020**

**Special Olympics World Winter Games 2029**

Dear Mr. Shriver,

We are very pleased to support Special Olympics Switzerland in its bid to organise the Special Olympics World Winter Games 2029 in Switzerland. Today, we would like to convey why this is so important to Switzerland.

As a nation of winter sports enthusiasts, our country is predestined for all winter sports with an already widely established infrastructure.

The appreciation, equality and acceptance of people with intellectual disabilities is of great importance to us. Our 10-year partnership with Special Olympics Switzerland emphasises this and how the integration of people with disabilities in our society is fundamental. As always, we are continually available to provide mobility support to the Special Olympics.

We are highly motivated and, thanks to all our strengths and resources, we are optimistic that these Winter Games will be an unforgettable experience for all athletes from all over the world. We look forward to welcoming them to Switzerland in 2029.

Yours sincerely,

Philippe Cauderay  
 CFO

Silvan Trifari  
 Head of PR, Events & Sponsoring

**Toyota Ltd**

Schürmattstrasse, CH-5745 Safenwil  
 +41 62 788 88 44  
 info@toyota.ch, www.toyota.ch

**SRG SSR Business Unit Sport**

Special Olympics International  
Mr Timothy Shriver, Board of Directors  
1133 19th St NW  
Washington DC 20036-3604  
USA

Zurich, October 20<sup>th</sup>, 2020

**2029 Special Olympics World Games**

Dear Mr Shriver,

It is a pleasure for SRG to contact you in expressing our support for Switzerland to host the Special Olympics Winter Games 2029.

Switzerland is a country of sports enthusiasts; a country which has very successfully hosted international sports events, both for athletes with and without disabilities. As a public broadcaster, SRG always endeavors to report on sports events involving people with disabilities and in this way we seek to contribute toward inclusion in our society.

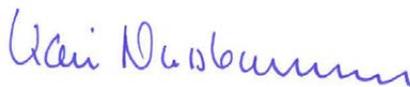
Should Switzerland's bid to host the Special Olympics win, then SRG will provide committed coverage of the event across all platforms (TV, radio and mobile).

We very much hope that Switzerland will be able to welcome the Special Olympics athletes from all over the world in 2029.

With our best wishes,



**Roland Mägerle**  
Head of Sports SRG SSR



**Karin Nussbaumer**  
Head of National Production

**RSI RTR RTS SRF SWI**

Special Olympics International  
 Mr. Timothy Shriver, Chairman, Board of Directors  
 Ms. Mary Davis, Chief Executive Officer  
 1133 19<sup>th</sup> Street NW  
 Washington, DC 20036-3604  
 USA

Lucerne, November 16, 2020

### Special Olympics World Winter Games 2029

Dear Ms. Davis,  
 Dear Mr. Shriver,

We are very pleased that Special Olympics Switzerland is applying to host the Special Olympics World Winter Games 2029. The entire bid is based on a comprehensive and convincing sustainability concept. An important part of this concept is ensuring the mobility of all athletes, officials, coaches, assistants and other participants on public transport.

Public transport has a long tradition and very prominent social standing in Switzerland. The Swiss Federal Railways SBB are among the best and most comfortable railway companies in the world. Thanks to the well-connected public transport network, all participants can reach the competition and event locations quickly, safely and in comfort and convenience. Numerous major sporting events such as the annual Ski World Cup, Ice Hockey World Championship, Bobsleigh World Cup and many other events have already benefited from this excellent service. It would be a great pleasure for us to supply public transport services for participants of the World Winter Games as well, and thus contribute to an unforgettable experience and the best possible competition conditions.

We are convinced that the World Winter Games in Switzerland would be an exceptional event with perfect conditions and infrastructure for all participants, and hope to have the opportunity to welcome numerous athletes from all over the world to Switzerland in 2029.

Sincerely yours,

RailAway AG



Chantal Beck  
 Chief Executive Officer



Jürg Emmenegger  
 Head of Partner Management

#### RailAway AG

Swiss Federal Railways SBB  
 Zentralstrasse 7 · 6002 Lucerne · Switzerland  
[sbb.ch/en/railaway](https://sbb.ch/en/railaway)  
 Phone +41 51 227 33 81





Swisscom Ltd, Corporate Communications  
P.O. Box, CH-3050 Berne

Special Olympics International  
Mr. Timothy Shriver  
Chairman, Board of Directors Mrs. Mary  
Davis, Chief Executive Officer  
1133 19th Street NW  
Washington, DC 20036-3604 /USA

Date 28 Octobre 2020  
Contact Stefan Nünlist / stefan.nuenlist@swisscom.com  
Theme **World Winter Games 2029**

Page  
1 von 1

Dear Mr Shiver,

It is a pleasure for us to express the support of Swisscom Ltd for the candidature of the World Winter Games 2029.

Swisscom is a firm of sports enthusiasts, a firm which is Main Sponsor of the Swiss Ski Federation. And as a company with a passion for sports, we would be very proud that this event is coming to Switzerland.

In addition, as the leader in the ICT industry, we could be able to help the organization to implement the technical solutions and we could provide the necessary resources and infrastructure to assume our social responsibility as national carrier.

In order to achieve this, our Swisscom Event Unit is already in close contact with your Organizing Committee, to define the nature of our collaboration.

Swisscom welcomes this initiative; we are convinced that hosting the World Winter Games 2029 in Switzerland it would be an unforgettable event not only for the athletes but also for the whole Nation.

Sincerely yours

Stefan Nünlist  
Chief Communications Officer

**Swisscom Ltd**  
Corporate Communications  
P.O. Box  
Alte Tiefenastrasse 6  
CH-3050 Berne

Location address  
Alte Tiefenastrasse 6  
CH-3048 Worblaufen

# 2 Communication and Marketing

## 2.1 Public Awareness

With the affiliation of SOSWI with Swiss Olympic and the signing of the framework agreement on training with the Federal Office of Sport (FOSPO) in 2018, SOSWI has positioned itself in the world of Swiss sports and is recognized as an organization. Recognition of SOSWI among the broader public is low. Switzerland is home to an internationally renowned paraplegic center with a large support organization (Swiss Paraplegics Association, SPA). SPA and PluSport, the association for disabled sport in Switzerland, are the founders and the sponsors of Swiss Paralympics, which enjoys a high degree of acceptance and public recognition. Paralympic athletes have a good reputation and are widely recognized in Switzerland. In Switzerland, people with physical disabilities are present in the public domain and very integrated into society.

Because of past history, limited financial resources, too few organizations with a good political network and long-standing, separate structures, people with intellectual disabilities have a low presence in Switzerland. Their concerns are not well presented. The dialogue about inclusion, participation and access really only started with the signing of the UN Convention on the Rights of Persons with Disabilities (UN-

CRPD) in 2014. All parties involved in this candidacy recognize the potential of the WWG 2029 to serve as catalyst and accelerator for the implementation of the UN-CRPD at all levels in Switzerland.

## 2.2 Communication

Communication about the WWG 2029 project started with the preparation of the candidacy dossier. It is and remains focused primarily on the legacy. Actual communication about the event itself in order to attract spectators will begin in 2028 for the Pre-Games. These communication measures will be expanded and intensified in the weeks running up to the WWG 2029.

Existing SOSWI events and partners will be used throughout the project phase to introduce the WWG 2029 to the broader public.

Communication will at all times focus on athletes from the various countries, who will be accompanied and supported with media profiles throughout their preparation for the Games.



## 2.3 Media Cooperation

Media reporting will be based on partnerships with national and international media organizations. Co-operation with public-sector and private media organizations supported by technological resources guarantees comprehensive media coverage in all regions of Switzerland. These partnerships also include print and digital media and own-channel broadcasts.

The following national partners play a key role:

**SRG SSR** is an independent, federalist media company organized under private law with around 6,000 employees. It comprises the General Management and the five Enterprise Units Radiotelevisione svizzera (RSI), Radiotelevision Svizra Rumantscha (RTR), Radio Télévision Suisse (RTS), Schweizer Radio und Fernsehen (SRF) and SWI swissinfo.ch (SWI).

**Ringier** is an internationally active, modern media group with an integrated and diversified value creation chain. The current strategy is based not only on media but also on e-commerce and entertainment.

**Somedia** is the leading media company in southeastern Switzerland: committed to the region, rooted in the region, with a cross-regional impact. The company is privately owned and has no ties with any interest groups.

Internationally, ESPN is the official TV partner. Suitable cooperation agreements will be secured between the LOC, technological partner, SRG, SSR, ESPN and private partners, if any.



## 2.4 Event Marketing

### Candidacy

Event-specific marketing and media projects already started with the preparation of this candidacy dossier. The public was informed about the candidacy on 12 October 2020:



### Special Olympics Events

Special Olympics events will be included in the media reporting:

- World Winter Games 2022 (Russia) and 2025
- SOSWI National Winter Games 2024 (Haslital Brienz) and 2028 (Pre-Games Chur)
- World Summer Games 2023 (Germany) and 2027
- SOSWI National Summer Games 2022 (St. Gallen) and 2026

### Celebrities and Messengers

Prominent celebrities and Special Olympics athletes will feature throughout the marketing campaign for

the WWG 2029, which will start with the awarding of the Games by SOI.

### Development of Sports and Inclusion

In preparation for the WWG 2029, the sporting disciplines short track and figure skating will be developed in Switzerland in collaboration with Swiss Ice Skating. The same applies to dance in collaboration with the Swiss Dance Sport Federation. These three sporting disciplines are not yet accessible to people with intellectual disabilities in Switzerland and there are no training or competition offers. These should be developed in the long term. For floor hockey (no international and national umbrella associations), projects will be developed with a view to the WWG 2029. The objective is to ensure that Switzerland is also represented in these sporting disciplines.

Cooperation with Swiss Ski and Swiss Unihockey, both already partners of SOSWI, will be expanded and strengthened in the run-up to the WWG 2029. Training and support for coaches in the alpine skiing, snowboarding, cross country and floorball disciplines in particular will be given more attention.

Cooperation, partnerships and the experience gained from preparing the event will be used to promote inclusive sports in Switzerland. Starting points can be found in the fields of management training, advisory services for sports associations, local support for sports clubs and projects in collaboration with Swiss Olympic, the cantons and the federal government.



*“I am impressed by the achievements of athletes with intellectual disabilities. It would be amazing to host the world’s largest sports event for people with disabilities in my home region of Grisons. Meeting athletes from Special Olympics is always a very enriching experience and reveals important human values.”*

**Nino Niederreiter**  
Swiss NHL player and ambassador for the World Winter Games Switzerland 2029



Special Olympics  
Switzerland

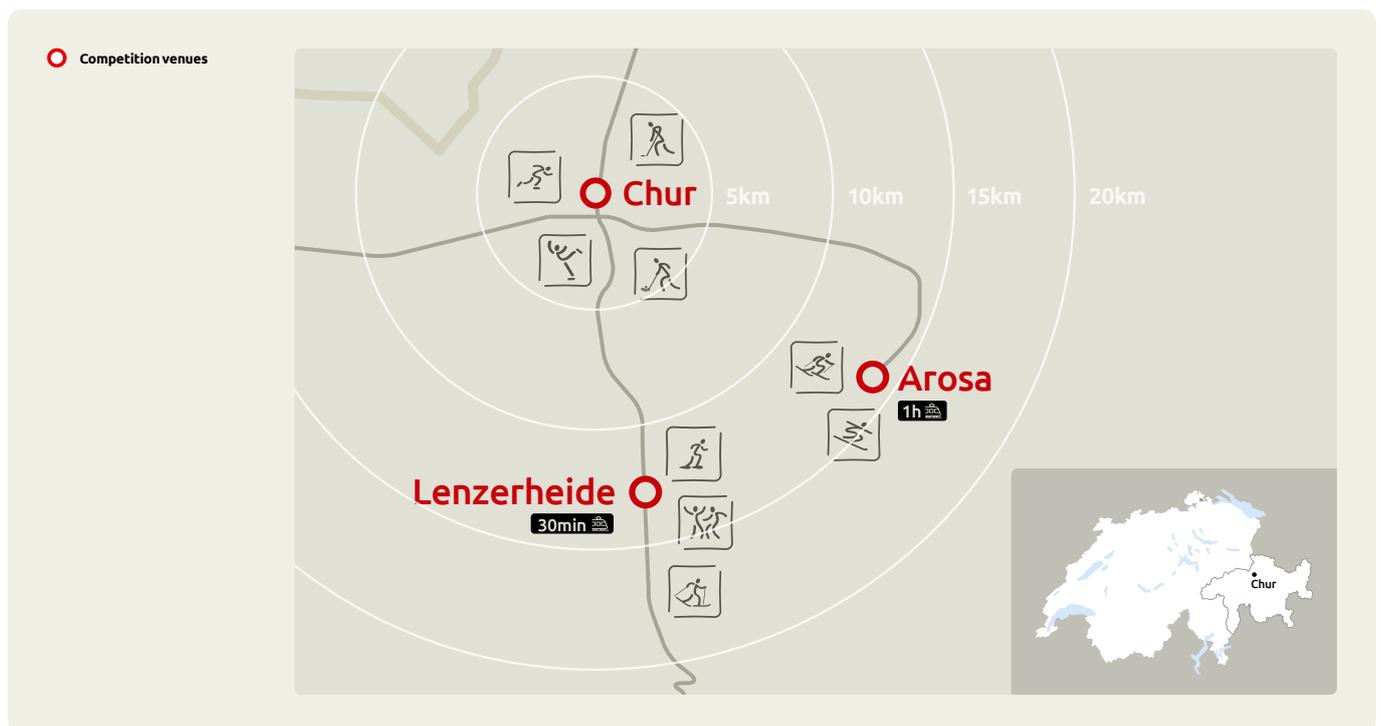


# 3 Sport and Competition Venues

## 3.1 Sport and Competition Venues

The host venues for the WWG 2029 competitions are located in a compact geographic area, separated by just a few kilometers. The selection of the host venues took account of the existing infrastructure as well as the topography (e.g. snow security). Efforts were also made to exploit synergy effects between the different disciplines.

The three host venues have good rail and bus connections and travelling from one venue to the another is easy. The train journey from Chur to Arosa takes an hour or so, while the post bus travels from Chur to Lenzerheide in 30 minutes.





### Alpine Skiing / Snowboarding

Location: Carmenna chairlift, 7050 Arosa

|                           |  |
|---------------------------|--|
| Description               | Alpine Skiing Area   |
| Distance to Accommodation | 5 km   |
| Status of Venue           | Existing   |
| Owner/Operator            | Gemeinde Arosa / Bergbahnen Arosa  |
| Competition Venue         | Yes  |
| Warm-up Venue             | Yes, along the course  |
| Capacity                  | Standing capacity along the course,<br>500 pax seating capacity at Finish Area |
| Accessibility             | Accessible (Cable Cars)  |
| Major Competition         | Snowboard World Championships  |



### Cross Country

Location: Biathlon Arena, Voia da, Alp Bual 1, 7083 Lantsch/Lenz

|                           |  |
|---------------------------|--|
| Description               | Swiss Biathlon Center  |
| Distance to Accommodation | 10 km  |
| Status of Venue           | Existing   |
| Owner/Operator            | Biathlon Arena Lenzerheide AG  |
| Competition Venue         | Yes  |
| Warm-up Venue             | Yes, along the Course  |
| Capacity                  | Standing capacity along the course,<br>500 pax seating capacity at Finish Area                                     |
| Accessibility             | Accessible   |
| Major Competition         | FIS Tour de Ski 2017/2018 + 2019/2020<br>Winter Universiade Biathlon 2021<br>IBU World Championships Biathlon 2025 |



### Dancesport

Location: Tennishalle, Voa Parvenda 2A, 7078 Lenzerheide

|                           |   |
|---------------------------|---|
| Description               | Tennis Center   |
| Distance to Accommodation | 5 km  |
| Status of Venue           | Existing  |
| Owner/Operator            | Tennisclub Lenzerheide  |
| Competition Venue         | Yes   |
| Warm-up Venue             | Yes   |
| Capacity                  | Standing capacity along the course<br>200 pax seating capacity          |
| Accessibility             | Accessible  |
| Major Competition         | Various tennis tournaments, Unified events Special Olympics Switzerland |



### Snowshoeing

Location: Heidsee, 7078 Lenzerheide

|                           |  |
|---------------------------|--|
| Description               | Frozen Lake  |
| Distance to Accommodation | 5 km   |
| Status of Venue           | Existing   |
| Owner/Operator            | Gemeinde Lenzerheide   |
| Competition Venue         | Yes  |
| Warm-up Venue             | Yes  |
| Capacity                  | Standing capacity along the course,<br>200 pax seating capacity at Finish Area |
| Accessibility             | Accessible   |
| Major Competition         | FIS Tour de Ski 2017/2018 + 2019/2020  |



### Floorball

Location: Obere Au exhibition and event center, 7000 Chur

|                           |  |
|---------------------------|--|
| Description               | Exhibition, Event and Sport Venue                |
| Distance to Accommodation | 2 km   |
| Status of Venue           | In planning, to be completed in 2025             |
| Owner/operator            | City of Chur                                     |
| Competition Venue         | Yes  |
| Warm-up Venue             | Yes  |
| Capacity                  | Standing capacity,<br>1'000 pax seating capacity |
| Accessibility             | Accessible                                       |



### Short Track & Figure Skating

Location: Thomas Domenig Stadium, Grossbruggerweg 6, 7000 Chur

|                           |  |
|---------------------------|--|
| Description               | Ice Stadium                                      |
| Distance to Accommodation | 5 km   |
| Status of Venue           | Existing   |
| Owner/Operator            | Hallenstadion Chur AG                            |
| Competition Venue         | Yes  |
| Warm-up Venue             | Yes  |
| Capacity                  | 4'800 Standing capacity<br>1700 Seating capacity |
| Accessibility             | Accessible                                       |



### Floor Hockey

Location: Gewerbliche Berufsschule Chur, Scalettastrasse 33, 7000 Chur

|                           |   |
|---------------------------|---|
| Description               | Sports Hall                                   |
| Distance to Accommodation | 5 km  |
| Status of Venue           | Existing                                      |
| Owner/Operator            | Vocational School Chur (GBC)                  |
| Competition Venue         | Yes   |
| Warm-up Venue             | Yes   |
| Capacity                  | 500 Standing capacity and<br>seating capacity |
| Accessibility             | Accessible                                    |

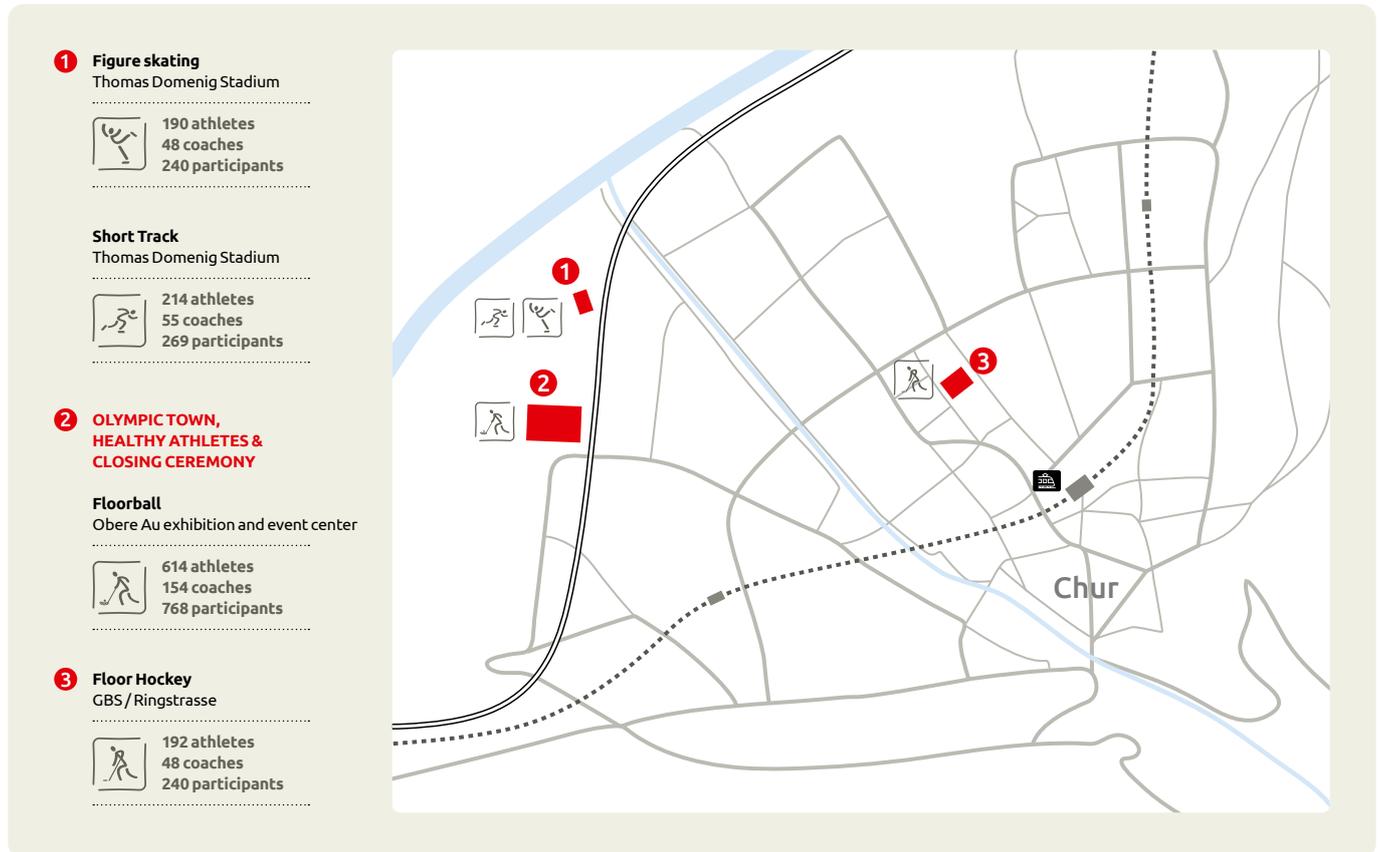


*“For me, the World Winter Games in Switzerland mean a lot of joy, being together with colleagues and really celebrating.”*

*Stefano Saladino,  
SOSWI athlete, floorball*

### Indoor and Ice Competitions in Chur

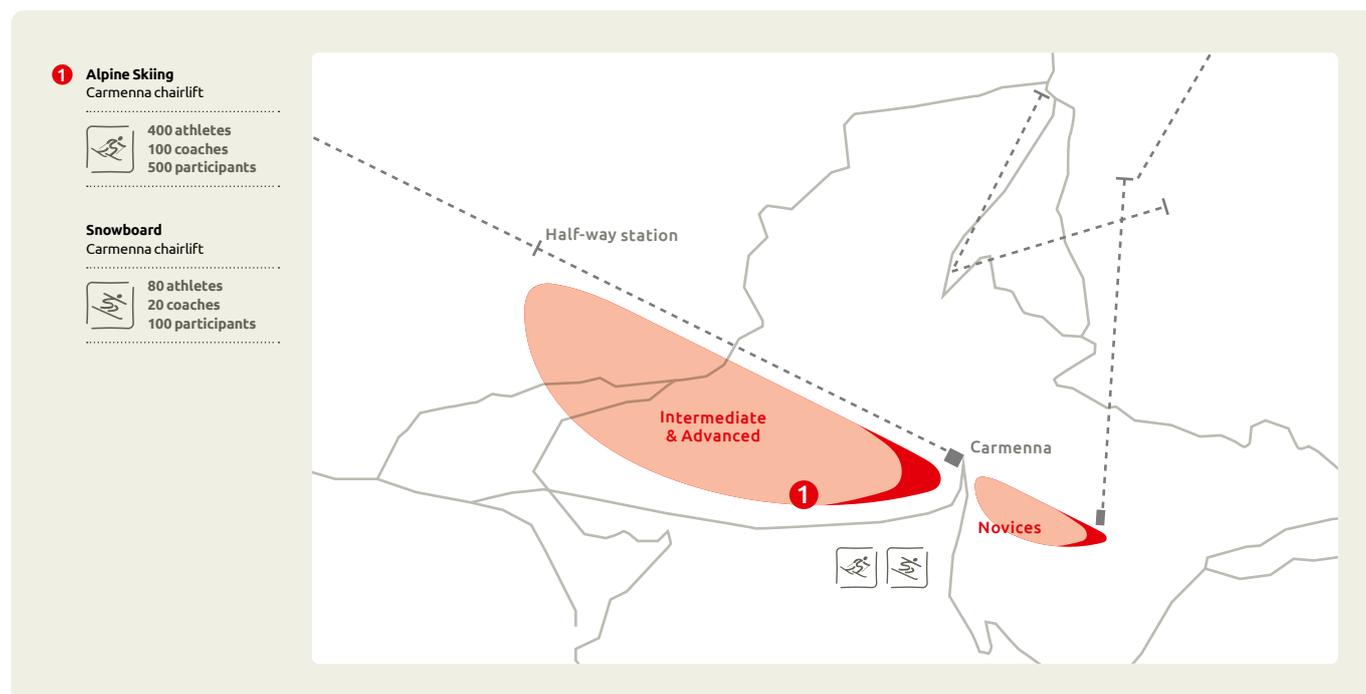
The floorball, floor hockey, figure skating and short track competitions will be held in Chur. The venue for the ice competitions is the Thomas Domenig Stadium, and the floor hockey games will take place in the sports hall of GBC. The Obere Au exhibition and event center is available as a venue for the floorball games.



The Thomas Domenig Stadium and Obere Au exhibition and event center are located close to each other. The GBC sports hall is 800 meters away, but can be easily reached by shuttle. Only internal construction measures are required in Chur (e.g. building of a stand in the Obere Au exhibition and event center).

### Alpine Snow-Sport Competitions in Arosa

Arosa will host the alpine winter sports competitions in skiing and snowboarding. These will be concentrated in the Carmenna / Bergkirchli area. The same pistes will be used for the alpine skiing and snowboarding competitions (see colored areas), with different start times for the various categories.



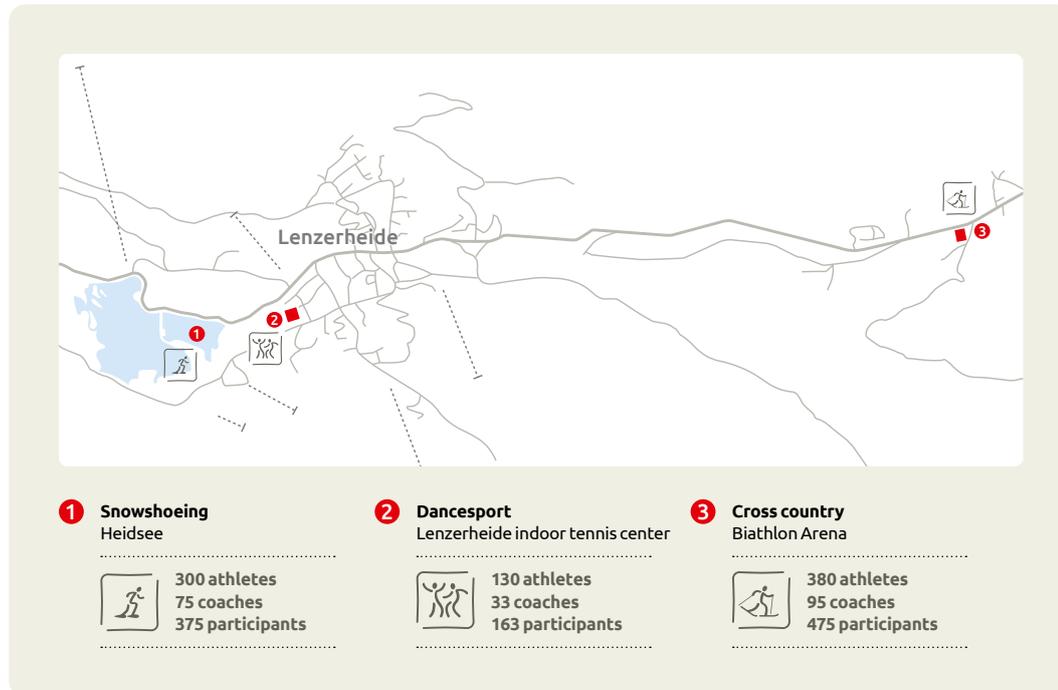
The Carmenna chairlift with its half-way station will be the main mode of transport for the intermediate and advanced categories. The children's races in the Migros Grand Prix are presented on the same piste every year. Novice athletes will use a small temporary lift or moving carpet.

Two temporary spectator stands in both areas (dark semi-circles) and a large screen at the ski and snowboard school will give spectators a perfect view of the slopes. The dressing rooms, race office and local volunteer centers will also be located here. The medal ceremonies will take place here after the races. A number of catering establishments are also planned.

Arosa is known for its high degree of snow security. This basically guarantees the delivery of alpine snow-sport competitions in March.

### Nordic Snow-Sport Competitions and Dancesport in Lenzerheide

The cross country, snowshoeing and dance competitions will take place in Lenzerheide on land belonging to the Vaz/Overvaz and Lantsch municipalities.



For the cross country races, the modern Biathlon Arena offers the ideal infrastructure with accommodation, catering and changing room facilities. The cross country races will take place directly at the Biathlon Arena on a large, mostly flat area. Building measures (e.g. mobile stands, etc.) are largely unnecessary.

There is an efficient snow production facility for the area around the Biathlon Arena, which guarantees the delivery of snow-sport competitions even if the temperature should warm up.

The snowshoeing races will take place on the frozen Lake Heidsee. The facilities around the Rothorn valley station located near Lake Heidsee will provide the required infrastructure.

The dance competitions will be held in the Lenzerheide indoor tennis center. This is located in the center of town in the immediate vicinity of most of the hotels.

### Sports Infrastructure

Most of the infrastructure for the delivery of the sports competitions is already available. It is only the Obere Au exhibition and event center that is still in the planning stage. The City of Chur has indicated that this building will be completed by 2025 at the latest. Further information about this project:

<https://www.obereau-2020.ch/ueberblick-obere-au-chur.html>.



Simple temporary buildings are planned for the outdoor events in Arosa and Lenzerheide (e.g. spectator stands, food corners, etc.).

### 3.2 Special Competition Activities & Demonstrations

SOSWI recognized curling as a sporting discipline in autumn 2020. It intends to present this discipline as a demonstration sport at the WWG 2029 in order to allow the Special Olympics programs that include curling as a discipline to participate in the Games.

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### 3.3 Unified Sports Experiences

Unified sports experiences should be presented in all sporting disciplines at the WWG 2029. A team of specially recruited and prepared SOSWI athletes who do not belong to the SOSWI delegation will take care of this. On specific days and times, partners will have the opportunity to join this “unified sports team” in order to get to know and practice the sporting discipline and meet new people.

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### 3.4 Motor Activity Training Program MATP

The plan is to present an MATP at the WWG 2029 in cooperation with SO Liechtenstein. This program will be developed sustainably throughout Switzerland in preparation of the event.

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### 3.5 Clinics and Demonstrations

In cooperation with the legacy implementation partners, workshops and seminars about the different topics (inclusion, exercise and sports, health, etc.) will be presented before as well as during the WWG.

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*“I want the world to know that we are normal athletes and people. Winning a medal is great but winning is not everything. It is nice to have time for something you enjoy and have fun doing. The main thing is that we are together as a Special Olympics team and show the world what we are capable of. Our coaches do a great job preparing us for the competitions. It would be fantastic to have the World Games in Switzerland. The National Winter Games last year in Villars was the best event we ever had. Yes, Swiss can!”*

**Maj-Lis Wiekert**  
SOSWI athlete, alpine skiing



*Special Olympics*  
Switzerland



# 4 Non-Sports Events, Activities, Programs and Venues

## 4.1 Opening Ceremony

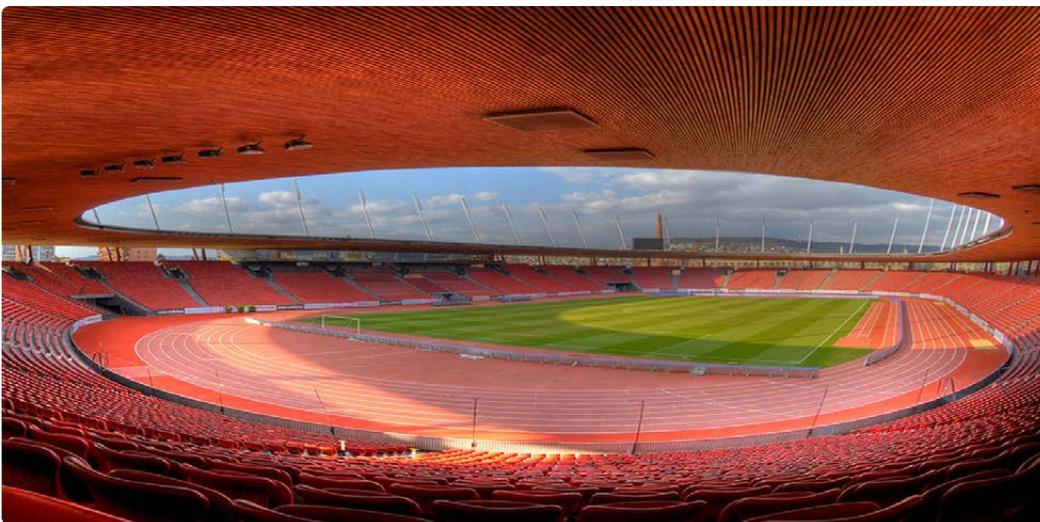
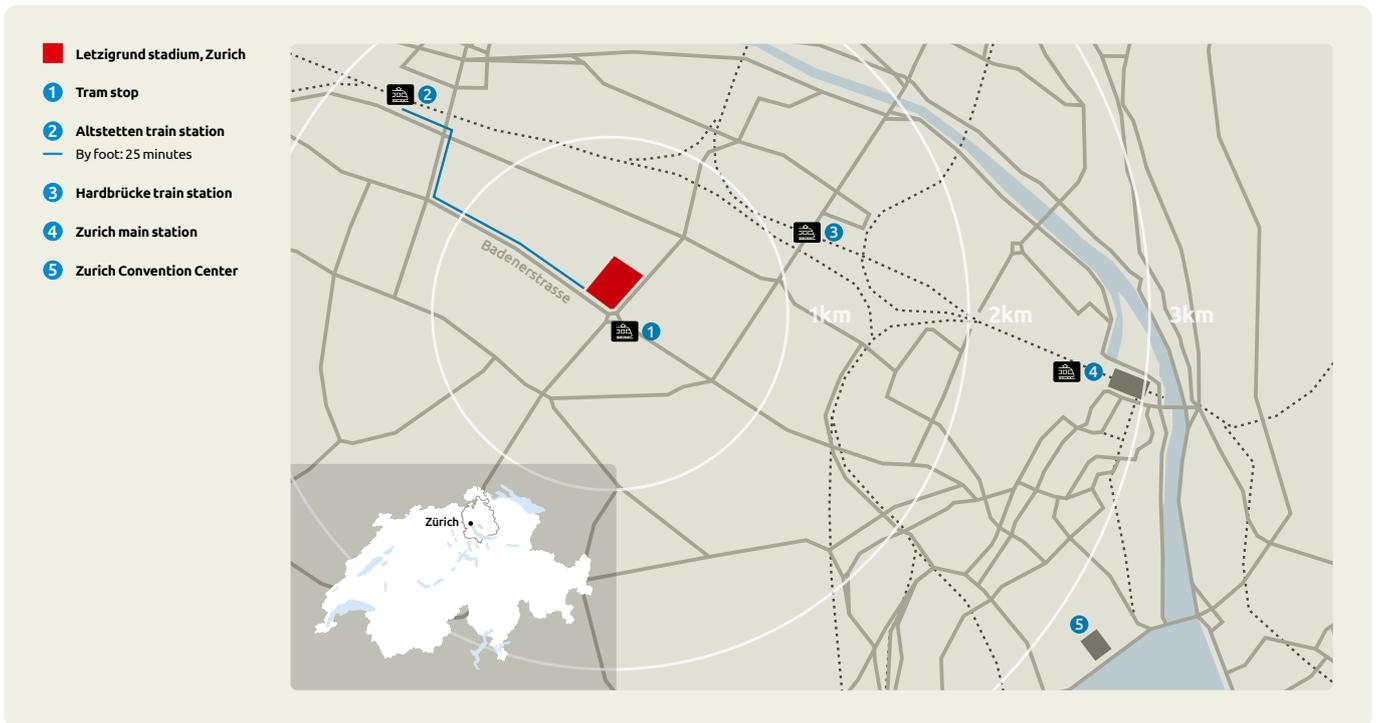
The opening ceremony for the WWG 2029 and the receptions surrounding the opening ceremony will be held in the city of Zurich. Zurich's international flair makes it the perfect place to hold these events. Thanks to its central location and its connections via its airport and train station, Zurich is a popular venue for events with international guests. Zurich has also committed itself to the active promotion of equal treatment for people with disabilities.

The opening ceremony will mark the start of the WWG 2029. It will take place on the Saturday afternoon in the Letzigrund stadium, will be planned to meet the highest standards of quality in terms of both its organization and its content, and the program will reflect Switzerland's culture and traditions. The opening ceremony will include the traditional parade of the delegations as well as the lighting of the Flame of Hope.

The ceremony will also have a universal appeal in order to maximize the media reach and underscore the global status of Special Olympics movement. It offers a platform to showcase what Switzerland and Special Olympics have achieved in terms of inclusion. The ceremony will be an unforgettable experience for the delegations and spectators alike.

Letzigrund has excelled as a sports venue for many years. It is centrally located and easily accessible by tram or car. It is the home stadium of the FC Zürich and GC Zürich soccer teams, as well as the LC Zürich athletics club. The stadium is also used as the annual venue for the Weltklasse Zürich athletics meetings, and also for regular, large, open-air concerts. Letzigrund hosted three games in the group stages of the 2008 European Football Championship.







## 4.2 Closing Ceremony

The closing ceremony marks the end of the WWG 2029 and should also generate excitement about the next games. It will be held in the Obere Au exhibition and event center in Chur, and is also intended as an expression of gratitude to those involved locally for their work.

The closing ceremony will be staged as a big party for everyone involved (athletes, coaches, volunteers, family members, organizing crew, etc.). We expect between 5,000 and 6,000 people to attend. It is not a public event and attendance is voluntary for everyone.

## 4.3 Opening Ceremony Reception and Founders Reception

The big receptions and dinners will be held at Zurich Convention Center. Zurich Convention Center is the biggest venue of its kind in central Zurich, right next to Lake Zurich. It sets new standards with respect to location, flexibility and customization. Almost all the areas and rooms can be made smaller, bigger, divided or expanded. The rooms feature state-of-the-art technology. Event organizers benefit from



a first-rate, in-house catering service with more than 80 years of experience. The chefs can create a tailored catering concept on request and make the receptions and dinners into a feast for the senses. Zurich Convention Center is a trailblazer when it comes to sustainable development and operates on a completely CO<sub>2</sub>-neutral basis.

## 4.4 Global Torch Run

The concept for the Swiss bid envisions that the torch used in the Global Torch Run will be lit in Athens and arrive in Geneva in mid-January 2029. It will then be taken on a 60-day tour throughout Switzerland. This will take in the towns and villages taking part in the Host Town program. It will end with the Law Enforcement Torch Run (LETR) Final Leg, immediately before the start of the opening ceremony.

## 4.5 Global Youth Leadership Summit

In accordance with the requirements, the Global Youth Leadership Summit will be organized for 130–160 people. The concept will be drawn up by SOI, SOSWI and the LOC.



#### 4.6 Healthy Athletes Program and Train-the-Trainer Seminar

The Healthy Athletes® program will be run at the Obere Au exhibition and event center in Chur. The venue is in a central location and easily accessible for everyone involved.

The Healthy Athletes® program is offered free of charge to all participating athletes, with comprehensive check-ups in eight disciplines. The check-ups are carried out in a pleasant atmosphere, and cover the following areas:



The internationally standardized check-ups of the Healthy Athletes® program will be conducted in Chur during four days of the competition week. Around 250 volunteers will be involved, who will have specialist expertise and will need to be trained accordingly. To this end, the LOC and SOSWI will build up partnerships with the relevant specialist organizations in Switzerland and recruit the corresponding personnel.

## 4.7 Host Town Program

The Host Town program is the most important aspect of the legacy of the WWG 2029! It will run for four days and help the delegations to acclimatize, get used to the way things are, and learn a bit about the host country. It is not a training camp in a sporting sense.

The 105 delegations expected to attend will arrive on the Tuesday before the opening ceremony and transfer directly to their host towns, using public transport if possible and reasonable. The Host Town program spans the whole of Switzerland and is being run in all 26 cantons. The delegations will be assigned to the cantons depending on the options available. Special mention should be made of Graubünden, where the Swiss delegation will

prepare for the Games. They will be divided between nine locations within the canton, based on the nine sports. Twenty-three international delegations will participate in the Host Town program in the canton of Zurich, divided between 12 districts and 12 municipalities in the City of Zurich.

Each host town has a committee that is responsible for the execution of the program and the well-being of the delegations accommodated there. The local Host Town committees will draw up a concept based on the prescribed guidelines and offer the delegations free accommodation, food and transportation, etc.



The goals of the Host Town program:

- Acclimatization to the conditions in Switzerland
- Sporting activities
- Cultural activities and entertainment
- Social interaction with the local population in accordance with a special program (based on the legacy topics)
- Visits to schools
- Building up a fan base

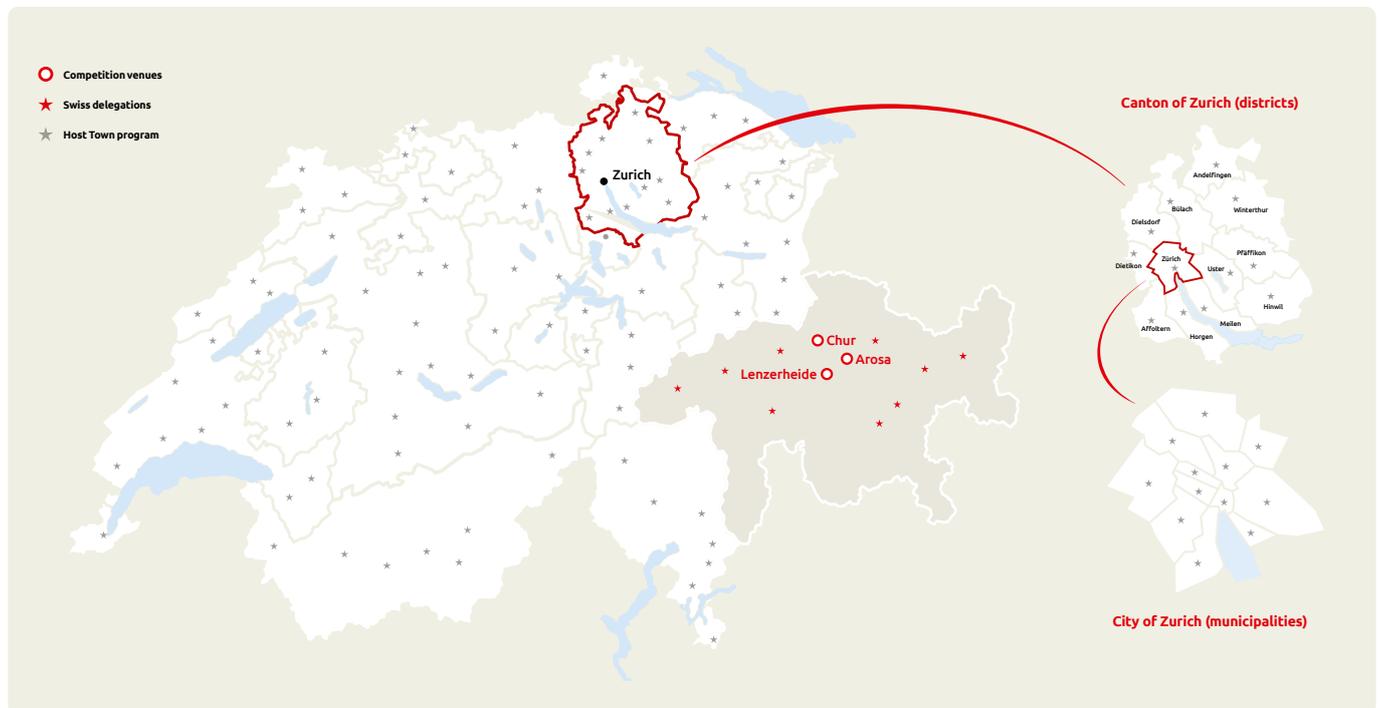
On the Saturday morning, all delegations will take public transport from their host towns to the Letzigrund stadium in Zurich, where they will take part in the opening ceremony.

Thanks to the engagement of the local population, and partnerships with schools, institutions and ser-

vice clubs, the Host Town program will raise awareness of the issue of inclusion and diversity, and generate buzz for the upcoming World Winter Games.

A special concept for selecting the towns and communities that will take part in the Host Town program has been developed in partnership with Switzerland Tourism. A committee, which has yet to be appointed, will specify these venues and the assignment of the countries.

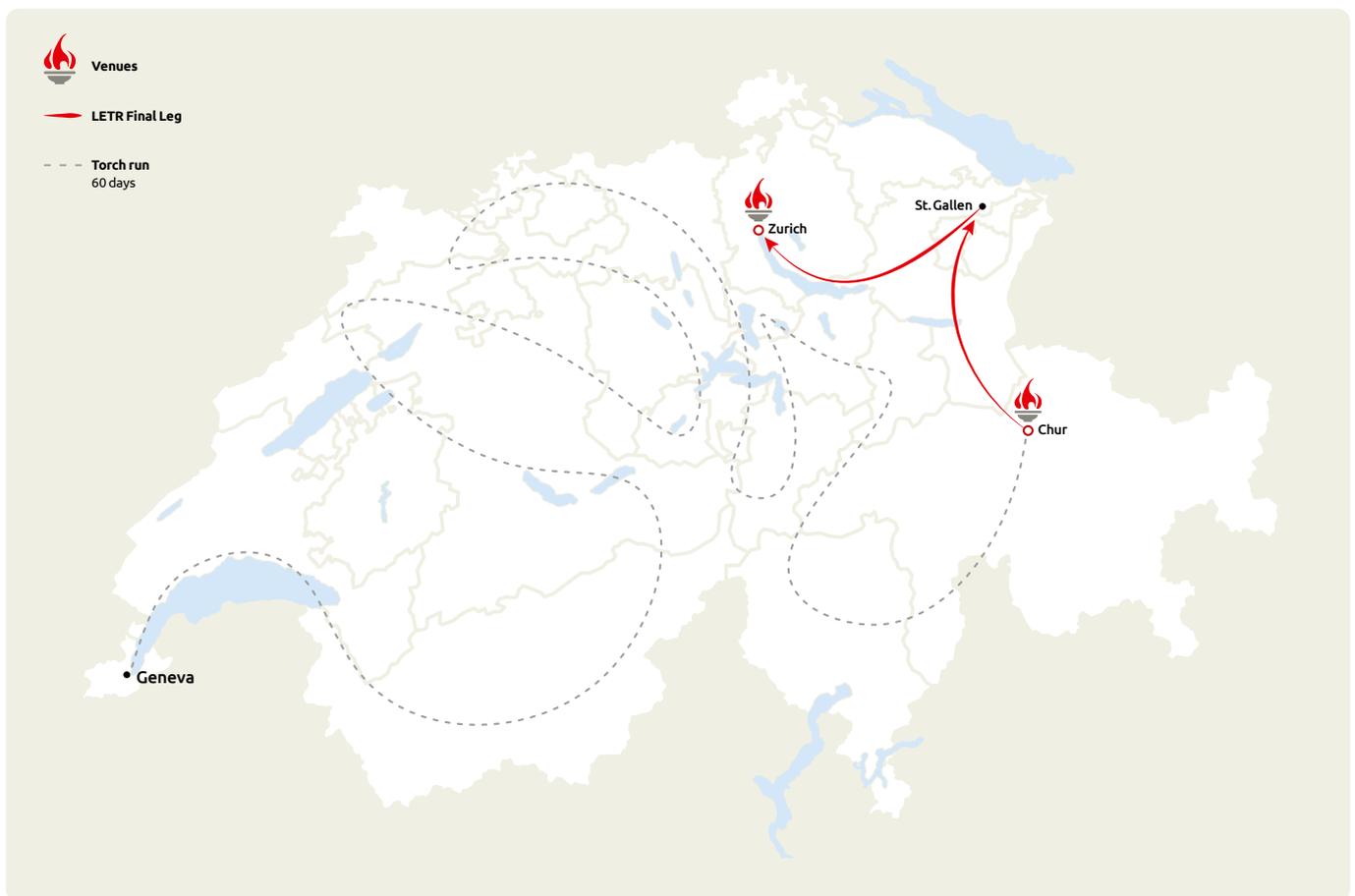
The costs for the organization, accommodation, catering and hospitality during the Host Town program will be borne by the respective towns and communities, tourist organizations, local partners and service clubs operating locally.



## 4.8 Law Enforcement Torch Run (LETR)

The LETR is being organized in partnership with the police forces of different countries and is a global product. The torch run traditionally starts with the lighting of the torch in Athens and the subsequent journey to the country where the Games are being held. Once it has arrived in Switzerland, the flame will be carried around Switzerland for 60 days in the form of a torch run.

The LETR Final Leg starts in Chur on the Tuesday before the opening ceremony, where around 80 police officers from around the world will meet the Swiss delegation. The torch will then be carried through eastern Switzerland (St. Gallen) to Zurich, where it will be used to light the Flame of Hope at the opening ceremony on the Saturday.



## 4.9 Receptions, Meetings, Summits and Dinners

In addition to the activities already described, SOSWI is supporting an active program of receptions and special events aimed at enriching the experience of the Games. Receptions held during the entire second week of the event will bring the Special Olympics community together in order to celebrate achievements, share experiences, build networks and foster growth. Each reception will be aimed at a particular group of individuals and the guest lists will be carefully drawn up to ensure that every guest, sponsor and organizer attends and is thanked at one event at least. A well-developed program of presentations will showcase the spirit of the Games and the Special Olympics mission.

### Venues

**Location:** Stadion Letzigrund, Badenerstrasse 500, 8048 Zurich

|                           |   |
|---------------------------|---|
| Description               | Sports Arena<br>Event Arena and Meeting-Rooms<br>29,630-seat capacity   |
| Distance to Accommodation | Zurich city center: 3 km<br>Chur: 120 km<br>Lenzerheide: 140 km<br>Arosa: 150   |
| Status of Venue           | Existing  |
| Owner/Operator            | City of Zurich  |
| Accessibility             | Accessible  |
| Non-Sport Events          | <ul style="list-style-type: none"> <li>• Opening Ceremony (15,000)</li> <li>• Honored Guest Reception (up to 800)</li> <li>• Families Reception (up to 2,000)</li> <li>• Media Reception</li> </ul> |

**Location:** Zurich Convention Center, Gotthardstrasse 5, 8002 Zurich

|                           |  |
|---------------------------|--|
| Description               | Convention Center with functional<br>Meeting rooms up to 1'500   |
| Distance to Accommodation | Centre Zurich<br>Chur: 120 km<br>Lenzerheide: 140 km<br>Arosa: 150   |
| Status of Venue           | Under construction/reopening: 2021   |
| Owner/Operator            | Zurich Convention Center Ltd   |
| Accessibility             | Accessible   |
| Non-Sport Events          | <ul style="list-style-type: none"> <li>• Pre-Opening Ceremony Reception (500 to 800)</li> <li>• Reception in Honor of Founder Eunice Kennedy Shriver (400 to 600)</li> <li>• Honored Guest Reception (up to 800)</li> <li>• Media Reception</li> <li>• Movement Stakeholder's Meeting (800)</li> </ul> |

**Location: Obere Au exhibition and event center, 7000 Chur**

|                           |   |
|---------------------------|---|
| Description               | Event Arena and functional Meeting-Rooms  |
| Distance to Accommodation | Center: 2 km<br>Lenzerheide: 18 km<br>Arosa: 30 km  |
| Status of Venue           | In planning, scheduled for completion in 2025   |
| Owner/Operator            | City of Chur  |
| Accessibility             | Accessible  |
| Non-Sport Events          | <ul style="list-style-type: none"> <li>• Closing Ceremony</li> <li>• Board of Directors Meeting &amp; Dinner (250)</li> <li>• Healthy Athletes Program</li> <li>• Movement Stakeholder's Meeting (800)</li> <li>• Observers Program (50 to 60)</li> <li>• Policy Events (100 to 150)</li> <li>• Pre-Games Head of Delegation Seminar (330)</li> <li>• Pre-Games Sponsor Summits (100 to 200)</li> <li>• Program Leaders Meetings (50 and 200)</li> <li>• Torch Run Dinner (up to 200)</li> <li>• Healthy Athletes Reception (up to 500)</li> <li>• Pre-Closing Ceremony Reception (300 to 500)</li> <li>• Media Reception</li> <li>• Sport Technical Officials Reception</li> </ul> |

**Location: CITY WEST Hotel Restaurant Events, Comercialstrasse 32, 7000 Chur**

|                           |  |
|---------------------------|--|
| Description               | Meeting rooms in a 4-star-hotel  |
| Distance to Accommodation | Center: 2 km<br>Lenzerheide: 15 km<br>Arosa: 30 km   |
| Status of Venue           | Existing   |
| Owner/Operator            | CITY WEST Hotel Restaurant Events  |
| Accessibility             | Accessible   |
| Non-Sport Events          | <ul style="list-style-type: none"> <li>• Board of Directors Meeting &amp; Dinner (250)</li> <li>• Policy Events (100 to 150)</li> <li>• Pre-Games Sponsor Summits (100 to 200)</li> <li>• Program Leaders Meetings (50 and 200)</li> </ul> |

**Location: Hotel Stern, Reichsgasse 11, 7000 Chur**

|                           |  |
|---------------------------|--|
| Description               | Meeting rooms in a 4-star-hotel  |
| Distance to Accommodation | Center: 0 km<br>Lenzerheide: 18 km<br>Arosa: 30 km   |
| Status of Venue           | Existing   |
| Owner/Operator            | Hotel Stern AG   |
| Accessibility             | Accessible   |
| Non-Sport Events          | <ul style="list-style-type: none"> <li>• Board of Directors Meeting &amp; Dinner (250)</li> <li>• Policy Events (100 to 150)</li> <li>• Pre-Games Sponsor Summits (100 to 200)</li> <li>• Program Leaders Meetings (50 and 200)</li> <li>• Torch Run Dinner (up to 200)</li> </ul> |

**Location: Biathlon Arena, Voia da, Alp Bual 1, 7083 Lantsch/Lenz**

|                           |   |
|---------------------------|---|
| Description               | Meeting Rooms and Event Area  |
| Distance to Accommodation | Lenzerheide: 2 km<br>Chur: 20 km<br>Arosa: 50 km  |
| Status of Venue           | Existing  |
| Owner/Operator            | Biathlon Arena Lenzerheide AG   |
| Accessibility             | Accessible  |
| Non-Sport Events          | <ul style="list-style-type: none"> <li>• Board of Directors Meeting &amp; Dinner (250)</li> <li>• Observers Program (50 to 60)</li> <li>• Policy Events (100 to 150)</li> <li>• Pre-Games Head of Delegation Seminar (330)</li> <li>• Pre-Games Sponsor Summits (100 to 200)</li> </ul> |

**Location: Hotel Schweizerhof, Voa Principala 39, 7078 Lenzerheide**

|                           |  |
|---------------------------|--|
| Description               | Hotel with meeting rooms   |
| Distance to Accommodation | Chur: 18 km<br>Lenzerheide: 0–5 km<br>Arosa: 50 km   |
| Status of Venue           | Existing   |
| Owner/Operator            | Hotel Schweizerhof   |
| Accessibility             | Accessible   |
| Non-Sport Events          | <ul style="list-style-type: none"> <li>• Observers Program (50 to 60)</li> <li>• Policy Events (100 to 150)</li> <li>• Pre-Games Sponsor Summits (100 to 200)</li> </ul> |

**Location: Sport- und Kongresszentrum, Poststrasse 27, 7050 Arosa**

|                           |   |
|---------------------------|---|
| Description               | Convention Center   |
| Distance to Accommodation | Chur: 30 km<br>Lenzerheide: 50 km<br>Arosa: 0 km  |
| Status of Venue           | Existing  |
| Owner/Operator            | Arosa Tourismus   |
| Accessibility             | Accessible  |
| Non-Sport Events          | <ul style="list-style-type: none"> <li>• Board of Directors Meeting &amp; Dinner (250)</li> <li>• Observers Program (50 to 60)</li> <li>• Policy Events (100 to 150)</li> <li>• Pre-Games Head of Delegation Seminar (330)</li> </ul> |

**Location: Hotel Kulm, Innere Poststrasse, 7050 Arosa**

|                           |   |
|---------------------------|---|
| Description               | Hotel with meeting rooms  |
| Distance to Accommodation | Chur: 30 km<br>Lenzerheide: 50 km<br>Arosa: 0 km  |
| Status of Venue           | Existing  |
| Owner/Operator            | Hotel Kulm  |
| Accessibility             | Accessible  |
| Non-Sport Events          | <ul style="list-style-type: none"> <li>• Board of Directors Meeting &amp; Dinner (250)</li> <li>• Policy Events (100 to 150)</li> <li>• Pre-Games Head of Delegation Seminar (330)</li> <li>• Pre-Games Sponsor Summits (100 to 200)</li> </ul> |



*“I would be happy to have the World Games in Switzerland in order to show to the whole world how brave and great we are.”*

**Gilda Buzzolini**  
SOSWI athlete, tennis

#### 4.10 Special Olympics Festival

During the WWG 2029, a program of sports and cultural events will be offered to participants, spectators and the local population.

This will be developed and implemented together with the partners of the WWG 2029 and disability organizations. The program will offer entertainment as well as opportunities for dialog and getting to know others. The festival is aimed in particular at the athletes competing in the WWG 2029. At the festival, a large number of exhibitors, themed encounter zones, sports, fun activities and leisure offerings will cover participants' needs.

#### 4.11 Observer Program

The Observer program is aimed at potential venues for future World Games. It is the best way for future hosts to study the organization and talk to the LOC. The Observer program will be defined and implemented by SOI with the involvement of the LOC.

#### 4.12 Arts and Cultural Program

Like sport, art and culture offer significant opportunities for bringing people together. In partnership with the Swiss art and culture scene, concepts will be developed and implemented that will help achieve the goals of the WWG 2029 and raise awareness of people who are different.

#### 4.13 Athlete Entertainment

In addition to the competitions themselves and the Special Olympics festival, the athletes will be offered a tailored program of experiences. In partnership with Swiss Special Olympics athletes, a concept will be developed that includes cultural, tourist and social elements. The program will help athletes to recover, talk and enjoy themselves away from the competition.

#### 4.14 Fans in the Stands Program and Schools Strategies

The fans and schools strategy is based on the Host Town program and the torch run, which are coordinated and include all Switzerland's cantons. This provides the basis for involving the whole country in the WWG 2029. The torch run will start in mid-January 2029 when the torch, which will be lit in Athens, arrives in Geneva, before making its way throughout Switzerland over the course of 60 days. This will take in the towns and villages taking part in the Host Town program. It will end with the Law Enforcement Torch Run (LETR) Final Leg, immediately before the start of the opening ceremony.

The aim of the torch run is to visit a large number of schools and institutions, and give them the opportunity to work on the subject of inclusion. The torch run means awareness at the local, national and international levels. It is the perfect tool for getting the community on board with fan projects and preparing for the Games. The entire country will be involved, including schools, sports associations and clubs, international organizations and personalities from the worlds of politics, sports and culture.

The run will be conceived, planned and implemented in close partnership with the Swiss Conference of Cantonal Ministers of Education (EDK), the cantons' sports administrations and private partners.

#### 4.15 Research Project and Impact Study

The WWG 2029 will provide universities and technical colleges with an opportunity to develop and implement scientific projects on the subject of inclusion. This can be done with the involvement of other authorities in the fields of sport, disability and inclusion.

# 5 Support Services, Operations and Participant Programs

## 5.1 Accommodation

The situation with respect to accommodation at the venues has been clarified with the help of Graubünden's Economic Development and Tourism Agency and local tourism organizations. Top priority will be given to housing the delegations, i.e. the athletes and their coaches. The athletes' physical disabilities will be taken into consideration when choosing accommodation.

| CAPACITY                      | Arosa | Lenzerheide | Chur  | Zurich |
|-------------------------------|-------|-------------|-------|--------|
| Hotels                        | 3,564 | 2,524       | 1,260 | 15,000 |
| Other accommodation providers | 3,486 | 1,702       | 58    | -      |
| Collective accommodation      | 1,624 | 500         | 185   | -      |
| Total                         | 8,674 | 4,726       | 2,012 | 15,000 |

Source: Graubünden Economic Development and Tourism Agency, 2019 accommodation capacity statistics

| REQUIREMENTS               | Arosa | Lenzerheide | Chur  | Zurich |
|----------------------------|-------|-------------|-------|--------|
| Athletes/coaches           | 600   | 1,015       | 1,525 | 0      |
| Delegations including DALs | 300   | 300         | 300   | 0      |
| Family members             | 400   | 640         | 960   | 1,000  |
| Volunteers                 | 500   | 500         | 500   | 300    |
| SOSWI/SOI staff            | 150   | 150         | 200   | 350    |
| Sport delegates            | 100   | 150         | 200   | 0      |
| Media representatives      | 200   | 200         | 200   | 400    |
| Invited guests             | 150   | 150         | 150   | 1,500  |
| Total                      | 2,400 | 3,105       | 4,035 | 3,550  |

The two tourist destinations Arosa and Lenzerheide have a large number of beds available and can provide the necessary capacity. In Chur, the city authorities report that about 300 extra beds will be added by 2029. There are also another 1,500 beds available in the form of barracks and troop accommodation. It will be necessary to use accommodation facilities in the wider region for Chur as a venue. Another 500

beds are available in nearby Bündner Herrschaft. Spectators from the region and day-trippers from throughout Switzerland will not require any accommodation. No beds for spectators will be available in Chur. They will be referred to Arosa and Lenzerheide, as well as other destinations in Graubünden such as Flims, Laax, Viamala, Surselva or Prättigau.

Accommodation in connection with the opening ceremony and side events is available in Zurich. The delegations will spend the night in the host towns before the opening ceremony and then at the venue locations. There are no plans for the delegations to stay overnight in Zurich after the competitions and before travelling home.

The plan is for the invited guests and some of the family members to be accommodated in Zurich.

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## 5.2 Arrival and Departure

Switzerland has three international airports and a high-quality rail network. The athletes and coaches will be directed to travel via the airports in Geneva

and Zurich. From there, they will be transported to their respective host towns by rail.

Both airports have a well-established entry processing system, so extended waiting times will not be an issue. The rail network can be easily accessed by all participants at the airport.

Zurich Airport is situated 12 kilometers away from the Convention Center (25 minutes by train, or 12 by car). There will also be a dedicated shuttle service and a parking system can be installed on request. Swiss Federal Railways also offers first-rate connections within the country, as well as daily connections to the whole of Europe. Zurich and Geneva have daily train connections to various European countries.



## 5.3 Sustainability, Catering, Cleaning and Waste

### Sustainability

Sustainability is not only an important part of the WWG 2029 for reasons relating to society (legacy), but also from an economic and environmental perspective. Partners such as Lucerne University of Applied Sciences and Arts and myClimate will be engaged to develop and implement concepts in order to make the WWG 2029 as profitable and environmentally friendly as possible.

### Catering

The catering concept envisions the provision of breakfast and dinner to the athletes and coaches in their accommodation. The same applies to the personnel, officials and volunteers if they require accommodation. All competition venues will feature catering stations provided by local caterers, with snacks and lunch for the athletes, coaches and volunteers, etc. Temporary structures will also be set up at certain competition venues in order to ensure the provision of catering.

Restaurants will also be run for spectators and all the other target groups. These may be existing hospitality businesses or pop-up catering stands.

A midday meal and packed lunch will be provided to the delegations during the opening ceremony in Zurich. On that day, breakfast will be provided in the host town and dinner at the hotels in the venue locations.

All the event venues work with professional catering companies and have a lot of experience catering for large events.

The big receptions and dinners will be held at Zurich Convention Center. There, event organizers benefit from a first-rate, in-house catering service with more than 80 years of experience. The chefs can create a tailored catering concept on request and make the receptions and dinners into a feast for the senses.

### Cleaning and Waste

Switzerland is one of the world leaders in recycling and waste management. The Swiss successfully separate and recycle organic and recyclable waste whilst converting the rest to energy. Moreover, Switzerland provides nearly all CO<sub>2</sub>-friendly electricity to its citizens. 39% of electricity comes from nuclear power plants, while 56% is generated by hydroelectric power plants.



*“Special Olympics is so much more than sport to me. It is family. To host the World Games in our country would be unforgettable and marvelous.”*

**Andrea Rellstab**  
SOSWI athlete, floorball



### **Waste and Littering**

Events usually produce a great deal of waste, which is often thrown away unchecked. Implementing a system for reusing dishes and cups can greatly reduce the volume of waste generated. About 630,000 reusable cups were used during the EURO 2008 in Switzerland and Austria, with a return rate of 73%.

### **Power and Infrastructure**

The power used by events, and the associated CO<sub>2</sub> emissions, have a relatively strong negative impact on the environment. All power required for the opening ceremony at the Letzigrund stadium will be generated by solar sources.

### **Nature and Landscape**

Events held in a natural setting run the risk of having an impact or causing damage. In order to prevent this and minimize the impact, the routes for the SOLA relay organized by the Zurich Academic Sports Association are marked using sawdust and metal signs that can be reused for many years. After the race, a clean-up team drives along the entire route putting everything back the way it was.

### **Ethics and Social Issues**

A large part of the social and environmental impact of products stems from their manufacturing. Incorporating social and ecological aspects into procurement mitigates negative effects on society and the environment.

## 5.4 Credentialing

Athletes and coaches will be given their credentials by the LOC member responsible for their delegation (Delegation Liaison) as soon as they arrive in Switzerland (at the airport or train station).

Credentialing offices with different zones will be provided during the WWG2029 at the Obere Au exhibition and event center in Chur and at the Letzigrund stadium in Zurich. These will be large enough to allow people with authorization to quickly and easily pick up and secure their IDs. Certain groups of people can already obtain their credentials in advance in order to avoid unnecessary delays on event days. Credentials will be checked at the venue entrances by volunteers, backed up by security personnel where necessary.

The LOC will put together a master plan of which authorizations will be granted to each group. These authorizations will be checked against SOI's master authorization matrix in advance using SO Connect. This means that only registered persons will be granted access to certain areas and sectors. This also gives the LOC control over the area's maximum capacity.

## 5.5 Language Services

With four languages spoken, Switzerland is a country that is accustomed to multilingualism. In addition to their native language (German, French or Italian), every Swiss national speaks at least one of the country's other languages as well as English.

The communications for the Games will be provided in four languages: English, German, French and Italian. The language used in coaches' meetings, guidelines, official documents, etc., at the Games will be English.

## 5.6 Medical Services

Switzerland has one of the world's best healthcare systems. Everyone living in Switzerland is required to have health insurance.

Medical care covers all elements of the WWG 2029 event, i.e. the Pre-Games, the Host Town program, the ceremonies and the actual competitions themselves in the nine sports.

When registering for the WWG 2029 through SOI, a medical questionnaire is used to record the health of the athletes, coaches and carers. On account of their disabilities, participants can only take part in the WWG 2029 with confirmation from a doctor. This must already be available when the participant registers.

Participants and volunteers alike are insured through the WWG 2029. Corresponding insurance policies and their costs (guest insurance for participants, accident insurance for volunteers) are dealt with in the section on the organization.

The medical care provided in connection with the WWG 2029 centers around the partnership with Graubünden Cantonal Hospital in Chur, Triemli Hospital in Zurich (opening ceremony) and local first-aiders (Samaritervereine) at the venue locations. Local care can essentially be modelled on a major Swiss grassroots sporting event.





Special Olympics  
Switzerland



NATIONAL GAMES  
CHUR 2016

## 5.7 Protocol and International Relations

### Protocol

The Office of the Federal President and the various ministries each have their own protocol offices, whereby the FDFA is responsible for ensuring that visits by foreign guests run smoothly. It also organizes all trips abroad by the President of the Confederation and the Federal Foreign Minister as well as their participation in conferences. Throughout, the emphasis is on creating the right atmosphere for the successful flow of political talks. The same department is also responsible for support for the diplomatic and consular missions and international organizations in Switzerland.

### International Relations

Switzerland implements its foreign policy strategy in a three-level cascading process. The Foreign Policy Strategy 2020–23 sets out the main lines and priorities. Geographic and thematic strategies guide Switzerland's activities in various priority regions and subject areas. Each strategy is approved by the Federal Council.

Switzerland's international ties are many and varied. Firstly, it is a member of an array of international organizations, such as the United Nations (UN), the Council of Europe, the Organization for Security and Cooperation in Europe and the Francophonie Organization, which enjoy close economic, political, social, cultural and scientific ties with the European Union.

Some 170 countries have accredited an ambassador to the Federal Council. Half of these ambassadors lead representations based in Bern. A quarter also head permanent missions and are thus accredited both to the Federal Council and to the UN. Their representations are based in Geneva. The remaining quarter head a diplomatic mission located abroad. The 1961 Vienna Convention on Diplomatic Relations regulates the special status accorded to diplomats.

Secondly, Switzerland is host to numerous international organizations and conferences: Geneva is one of the world's most important centres for international cooperation ("International Geneva").

### Visa and Immigration Requirements

Switzerland adhered to the Schengen and Dublin agreement in 2008. Only nationals not part of the Schengen States may require a visa or a work permit. Throughout the EU, Directive (EC) No. 810/2009 ("Visa Code") regulates the process and preconditions for issuing visas to foreigners who are not citizens of an EU or EEA member state ("third-country nationals"), for temporary stays of up to 90 days within a period of 180 days within the sovereign territories of the Schengen Agreement signatories. Alongside Germany, the latter include Austria, Belgium, the Czech Republic, Denmark, Estonia, Finland, France, Greece, Hungary, Iceland, Italy, Latvia, Liechtenstein, Lithuania, Luxembourg, Malta, the Netherlands, Norway, Poland, Portugal, the Slovak Republic, Sweden and Switzerland ("Schengen states").

Border controls on the Schengen area's external borders take place in line with Directive (EU) No. 399/2016 ("Schengen Borders Code"). According to it, only third-country nationals (according to Art. 2 no. 6 Schengen Borders Code this includes all non-EU 5.1 Support Services citizens and citizens of countries that have no freedom-of-movement treaty with the EU) are checked who meet the standardized customary immigration conditions as per Art. 6 para. 1 Schengen Borders Code. This stipulates that they have in their possession a recognized and valid travel document that is valid for at least three months after the planned exit, hold the necessary visa, and do not constitute a threat to public safety and security. Annex I of Directive (EC) No. 539/2001 ("Visa Regulation") lists uniformly for all Schengen member states those third countries whose nationals require a visa to



enter the Schengen area. For longer stays, i.e., stays that exceed the temporary status of 90 days within a period of 180 days, in such exceptions a national visa is required. National visa, also known as type D: for longer term stays in Switzerland (more than 90 days). This visa is issued subject to authorization from the cantonal migration authority competent for the intended place of residence in Switzerland.

Under the freedom of movement guaranteed inside Europe, foreigners who are citizens of an EU or EEA member state (EU plus Iceland, Liechtenstein, Norway and Switzerland as a EFTA member) do not require a visa or a separate work permit.

As regards sports events such as the WWG2029 third-country nationals who are accredited by the relevant organizing committee to help prepare, participate in, carry out, and follow up on international

sports events (to the extent that Switzerland has assumed performance guarantees) require no separate permit from the Swiss Federal Department of Foreign Affairs (FDFA) in order to obtain a residence permit. This applies not only to all athletes, but also to all employees and representatives of the respective national sports associations taking part in the international sports event.

For a Schengen visa, the visa application can be submitted no earlier than six months before the planned entry into the Schengen area. The documents which must be submitted along with the visa application as well as the procedure differ depending on the applicant's country of residence.

The LOC will provide a service for all participating SO programs to find out the conditions for each country and which documents need to be submitted.

## 5.8 Safety and Security

The safety and security concept includes the continuous analysis of potential scenarios with the aim of achieving a specific degree of protection. A distinction is generally made between protection against malicious activity (security) and protection against human error or technical failure (safety).

Responsibility for providing safety and security is divided along clear geographical lines in Switzerland. Switzerland's federal constitution governs the distribution of responsibilities between the federal and cantonal governments. The cantons define the authorities and responsibilities of the local municipalities. Based on this principle of subsidiarity, the federal government only handles responsibilities that exceed the capacities of the cantons or require standardized regulation. The cantons are primarily responsible for public safety and security.

Switzerland's federal police force (fedpol) coordinates with its partner organizations in other countries in order to prosecute and investigate criminal activity. This makes fedpol both the hub of Swiss po-

lice work and a point of contact for other countries. (fedpol, 2020).

The cantonal police organizations assume responsibility for safety and security in their respective cantons. Their organization includes criminal, security and traffic departments (Zurich Cantonal Police, 2020). Collaboration between the police forces of the various different cantons is ensured by the IKA-POL agreement (fedpol, 2020).

City and municipal police forces handle different tasks in their territories depending on the size of the political municipalities. Safety and security on public transport are ensured by the transport police. This police force ensures that travelers are safe and secure in stations and on trains.

In addition to public sector resources, private security providers will also be present at the event venues. This mainly relates to granting entry and ensuring compliance with applicable safety and security regulations (such as evacuation policies, safe rooms, etc.)

### Federal Office of Police (fedpol)

Investigating and prosecuting serious crime at a national level. Assisting national and international partners with police work.

*Source: Federal Department of Justice and Police (FDJP), 2014*

### Graubünden and Zurich Cantonal Police

The cantonal police force of Graubünden guarantees safety and security in Switzerland's largest canton by area. It is divided into the departments of Security, Criminal Investigation, Traffic Police and Regional Police.

*Source: Graubünden Cantonal Police, 2020*

### Chur and Zurich City Police

Chur City Police are responsible for the safety and security of the population in the municipal territory of Chur. This includes prevention as well as maintaining a police presence in communities.

*Source: Chur City Police, 2020*

### Arosa and Vaz/Obervaz Municipal Police

The municipal police forces handle a variety of policing tasks at the municipal level. They work closely with the cantonal police.



Both the federal police and the cantonal police forces have extensive experience of protecting large-scale events. The World Economic Forum, with around 3,000 internationally respected guests in the fields of business, politics, science and society, has been held in Davos, not far from the venue locations of Chur, Arosa and Lenzerheide, since 1987. The cantonal police forces of Graubünden and Zurich will guarantee the safety and security of participants from their arrival until their departure. Other major annual sporting events include the Spengler Cup and the Engadin Skimarathon. In those cases, the can-

tonal police force of Graubünden guarantees safety and security in partnership with the municipal police forces.

The safety and security of the athletes, coaches, carers and spectators are ensured by the clear division of authorities and responsibilities between the various different police forces. The experience of the various forces also ensures that events will run smoothly, from analyzing the situation, organization and planning, through to implementation on site.



*“The feasibility analyses are based on the lessons learned and experience gained from various major sporting events, such as the UEFA EURO 08, the World Ski Championships held in St. Moritz in 2003 and 2017 and the annual World Economic Forum (WEF) in Davos. Based on these experiences and the feasibility analyses carried out thus far, it is clear that safety and security can be guaranteed in connection with the hosting of the Special Olympics World Winter Games.”*

**Walter Schlegel**  
Commander in Chief Graubünden Police

## 5.9 Transportation

Switzerland has the world's most dense rail network, offering travelers one station every kilometer on average. Then there is the fact that, thanks to the tariff network system, only a single ticket is usually required, even when travelling with different companies and modes of transport.

The highest priorities of the transportation concept are the consistent use of public transport (SBB, ZVV, RhB, PostBus, etc.) and promoting the arrival of participants from European countries by train.

The concept is built around two airports (Zurich and Geneva) for delegations not arriving by train, and a national transportation system based on public transport.

The transportation concept, which was designed by RailAway, includes the transportation of delegations from the airport or from the Swiss border to the host towns, from there to the opening ceremony in Zurich, then to the competition venues, and finally to the closing ceremony in Chur and back to the airport or border. All luggage will be transported directly from the hotels in the host towns to the hotels in Chur, Arosa and Lenzerheide.



The transportation concept covers the travel of all athletes, coaches, carers, delegation leaders and accompanying persons (volunteers).

RailAway will handle all group reservations, the travel planning for all delegations and the entire project management, planning and implementation of the transportation concept. This includes event communications in a public transport setting. Swiss Federal Railways will handle the entire coordination of the transportation services on behalf of the public transport sector, and arrange for additional services and trains where necessary.

The details of the transportation concept are as follows for the various different target groups:

- The delegations (athletes, coaches, carers) will be transported from the airport or Swiss border to their host towns (Tuesday, March 6, 2029) by train (second class).
- On the morning of Saturday, March 10, 2029, the delegations will travel to Zurich for the opening ceremony. Transportation from Zurich Main Station to the stadium will be organized in partnership with the ZVV transport providers.
- After the opening ceremony, the delegations will be divided into teams for each sport and competition venue, and they will travel to their accommodation in these teams.
- The teams travelling to Arosa and Lenzerheide will transfer to the Rhaetian Railway (RhB) or Post-Bus in Chur.
- The luggage (two items of luggage per person) will be collected from the hotels in the host towns and transported to the hotels at the competition venues on the same day by means of express delivery.
- Participants' family members/carers can take advantage of the attractive public transport deals of Swiss Travel System.
- If possible, the local organizer will offer one of the Swiss Travel System public transport deals to invited and honored guests. Private transport will only be used if there are important reasons to do so (such as safety considerations).

RailAway will ensure that the SBB provides the necessary transport capacities as part of the transport concept. Local transport capacities at the competition locations on competition days will be defined in partnership with local authorities, tourism organizations and transport operators, and complemented by the shuttle services of local organizations and hotels as necessary.

With respect to modal split (i.e. dividing transportation between different modes of transport), the aim is to have a ratio of 85 % public transport (including local public transport) and no more than 15 % private transport.

## 5.10 Technology

Apart from the relevant expertise, the technological planning and implementation require extensive experience on the part of those responsible. The plan is therefore to have the technological resources provided entirely by Swisscom. The services are very comprehensive and range from the holistic provision of communications with all target groups to TV production at the three venue locations.

Swisscom's experts have already been involved with the bid phase. This ensures both technological feasibility and that the relevant trends are taken into consideration.

The holistic perspective facilitates the multidisciplinary integration of all relevant areas and functions for the event, from credentialing through to the participants' departure. The points of contact with the

various different target groups (e.g. media, power suppliers, security providers, police, etc.) will be ensured using compatible systems and applications so that efficient and effective communication between the partners involved is guaranteed.

Participants, coaches and spectators will be welcomed and provided with information at Welcome Desks at the airports in Zurich and Geneva, and also at the most important SBB border stations. Local technical support will be ensured, both at the three venue locations and in Zurich for the opening ceremony.

The broadcast services will ensure TV transmissions for national and international TV stations and guarantee faultless infrastructure on site for outside broadcast vans and TV studios.

### Resources

... from concept development to teardown, including consulting

### Holistic approach / services

Technical services in the field of credentialing, communication between employees (including radio, cell phone pool, etc.), viewing (TV productions at three venue locations), central organization and storage center (crowd management, EVAC system, etc.)

#### Venue services

On-site technical services in Zurich (opening ceremony), Arosa, Lenzerheide and Chur. Includes connectivity, the media center, on-site credentialing, office ICT, temporary power supplies and technical support personnel.

#### Welcome Desk

Airports in Zurich and Geneva as well as SBB border stations (3x). Internet connection, smart phone or iPad, monitor, set-up and dismantling as well as remote maintenance.

### Broadcast services

A total of 60 workstations for commentators, divided between the venue locations. International (ESPN) and Switzerland-wide (SRG) connections. Internet and WiFi connection for studios and outside broadcast vans.

### Innovation

Cashless payment system, 5G technology – increased volume of data and speed combined with much simpler installation. Event Cockpit and sensor data analysis.

*Based on the partnership with Swisscom, please refer to the Swisscom budget dated March 26, 2020 (Jac Bähler & Jürgen Lochbrunner)*

State-of-the-art technological innovations will create an unforgettable consumer experience. Services will be paid for using a simple cashless payment system, for example. 5G technology, which Swisscom is constantly expanding in Switzerland together with other partners, guarantees a rapid, reliable and high-capacity network. Among other things, this provides the framework for the Event Cockpit, which uses a range of sensor-based data to provide information in real time in order to ensure that the event runs smoothly.

### 5.11 Operational Venue

The Obere Au exhibition and event center in Chur will serve as both a sports venue and an operational venue. It offers ideal conditions for the welcome zone and a social meeting zone, as well as the control center for the LOC and the Volunteers HQ. That is also where the main media center will be set up. This is an ideal location for getting to all competition venues quickly and easily. The exhibition and event center offers sufficient capacity and different rooms in order to provide everything under one roof.

Additional office facilities will be provided at the competition venues in order to allow remote working at any time.

### 5.12 Test Event

The Pre-Games will be held in Chur one year before the WWG 2029, from March 13 to March 18, 2028 (provisional). They will serve as both SOSWI's National Winter Games and the test event for the WWG 2029. More than 800 athletes and coaches will spend six days participating in the sports planned for the WWG 2029. The Pre-Games will be attended by international delegations, mainly from Europe.

The city of Chur already hosted SOSWI's National Winter Games in 2016. The sports will all be held at the planned competition venues in Graubünden. The opening and closing ceremonies will be held in Chur. Zurich will not be involved in the Pre-Games. In addition to the sporting itinerary, the Pre-Games provide an opportunity to test the transport and accommodation concept and analyze the results.

### 5.13 Delegation Service

The LOC's delegation service will build up expertise in the official languages of SOI in order to be able to provide the best possible support to the delegations in the run-up to the event. The LOC is aware that certain SO programs require assistance in many respects (visa, transport, family program, materials, etc.). Correspondingly substantial personnel and financial expenditure has been taken into account in the budget.

### 5.14 Family Program

Alongside the participants, families are the heart of the Special Olympics. At the World Games, the family members of Special Olympics athletes are always offered a special program with meeting places, opportunities to socialize and a large reception. The program and the reception are being planned in close partnership with the tourism organizations and Insieme, the umbrella organization for parents of persons with intellectual disabilities.

### 5.15 Honored Guest Program

Honored guests are given the opportunity to experience the event up-close in order to become part of the Special Olympics movement. The program and reception are being planned in close partnership with the tourism organizations.

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### 5.16 Media

Supporting the media on site will be a big priority. Thanks to the various international events it has hosted (WEF, FIS Ski World Championship, etc.), Switzerland has a lot of experience in this area and personnel with the corresponding training.

### 5.17 Global Messenger Program

The LOC will develop a special Global Messenger program and be responsible for supporting the Global Messengers on site. The corresponding costs are included in the budget.

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### 5.18 Workforce Program

Switzerland has a lot of experience with volunteering at major events. Swiss Volunteers is a national platform for the recruitment and coordination of volunteers. The budget provides for corresponding resources for their food, accommodation and equipment.



*“Holding the World Games in Switzerland would be a unique experience for the athletes and the whole population. Such a big event held right on our doorstep is a huge highlight for every Special Olympics fan to be remembered for the rest of our lives. For me, the biggest highlight would be meeting lots of new people from different countries, with different languages and different cultures, and that my family and friends could come to root for me at the competitions. I am also looking forward to the supporting program for the Games and would be incredibly proud to be part of it.”*

**Fabian Frey**  
SOSWI athlete, alpine skiing



Special Olympics  
Switzerland



# 6 Business Services

## 6.1 Finance

All amounts are stated in Swiss francs and gross, which means that benefits in kind have been valued and taken into account in both income and expenditure.

With the exception of the licensing and technology fee (USD 1.8 million in total), none of the expenditure or income is denominated in a foreign currency. No currency risk has therefore been assumed.

### Planned Expenditure

The total expenditure of CHF 38 million is on a par with that of the 2020 Youth Olympic Games in Lausanne and the upcoming 2021 Winter World University Games in Lucerne.

| Expenditure                            | CHF               | Share        |
|--|-------------------|--------------|
| Implementation of legacy goals         | 2,000,000         | 5 %          |
| Host Town program                      | 2,922,000         | 8 %          |
| Pre-Games 2028                         | 1,943,000         | 5 %          |
| Sports, competitions, venues           | 9,234,000         | 24 %         |
| Opening/closing ceremonies, receptions | 2,368,000         | 6 %          |
| Healthy Athletes program               | 635,000           | 2 %          |
| Non-sports activities                  | 654,000           | 2 %          |
| Organization                           | 3,084,000         | 8 %          |
| Delegation services                    | 1,066,000         | 3 %          |
| Clothing, equipment                    | 1,025,000         | 3 %          |
| Marketing, communications, media       | 4,399,000         | 12 %         |
| Transport                              | 1,471,000         | 4 %          |
| Technology                             | 2,920,000         | 8 %          |
| Medical care                           | 229,000           | 1 %          |
| Risk management and insurance          | 560,000           | 1 %          |
| Reserves                               | 3,490,000         | 9 %          |
| <b>TOTAL</b>                           | <b>38,000,000</b> | <b>100 %</b> |



### Planned Income

The cantons' guidelines and experiences with other large events were used to calculate the planned income. No substantial contributions can be expected from commercial activities or from ticketing, which relates exclusively to the opening ceremony. Entry to all other WWG 2029 events is free of charge.

| Income                               | CHF               | Share        |
|--------------------------------------|-------------------|--------------|
| Contribution from federal government | 9,500,000         | 25 %         |
| Graubünden                           | 9,500,000         | 25 %         |
| Canton of Zurich                     | 1,800,000         | 5 %          |
| Municipality of Arosa                | 700,000           | 2 %          |
| Municipality of Vaz/Obervaz          | 700,000           | 2 %          |
| City of Chur                         | 4,100,000         | 11 %         |
| City of Zurich                       | 2,300,000         | 6 %          |
| Swiss Olympic                        | 1,400,000         | 4 %          |
| Contributions from foundations       | 2,100,000         | 6 %          |
| Commercial partners (sponsorship)    | 2,600,000         | 7 %          |
| Merchandising                        | 150,000           | 0 %          |
| Opening ceremony ticketing           | 150,000           | 0 %          |
| Pre-Games                            | 50,000            | 0 %          |
| Financing for the Host Town program  | 2,900,000         | 8 %          |
| Other                                | 50,000            | 0 %          |
| <b>TOTAL</b>                         | <b>38,000,000</b> | <b>100 %</b> |

## 6.2 Fundraising

### Outline

Holding the WWG 2029 and the associated implementation of the legacy goals require 75 % of the total budget to be financed by the public sector. Intensive talks have been held with the relevant partners in the public sector for the purposes of preparing this bid. They were all involved in the preparations and take a positive view of the bid. The contributions still need to be approved by the corresponding political bodies in accordance with the time line for the bid (Section 6).

### Federal Government

A contribution of CHF 9.5 million from the federal government for the planning and implementation of the Special Olympics World Winter Games 2029 has been assumed. This is 25 % of the total budget and matches the amount contributed by Graubünden.

There are no plans to use the army or the army's materials or vehicles.

### Cantons

Graubünden is also slated to contribute CHF 9.5 million (25 %), while the canton of Zurich is expected to contribute CHF 1.8 million (5 %).

No CHF amounts have been included in the budget for the involvement of the civil defense organizations. Their contributions can be estimated as follows:

- Opening ceremony in Zurich (marquee set-up, preparation and clear-up): 550 work days
- Competition locations of Chur, Arosa and Lenzerheide: 700 work days each

### Cities

The planned contributions from the City of Chur (as the main venue for the WWG 2029) and the City of Zurich (as the venue for the opening ceremony and the most important receptions) amount to CHF 4.1 million (11 %) and CHF 2.3 million (6 %) respectively.

### Municipalities

Together with their partners (mountain railways, tourist organizations), the venue municipalities of Vaz/Obervaz (Lenzerheide) and Arosa are each contributing CHF 700,000 (2 %).

These amounts include benefits in kind such as infrastructure, local transport, personnel, etc.



### Swiss Olympic

The income includes an assumed contribution of CHF 1.4 million from Swiss Olympic and therefore the Swiss lotteries. The reference figure for this amount is Swiss Olympic's contribution to similar large events such as the 2021 Winter World University Games in Lucerne.

### Contributions from Foundations

It is reasonable to assume that it will be possible to raise finance of at least CHF 2.1 million from charitable foundations for the achievement of the legacy goals defined for the WWG 2029. The amount of CHF 1 million contributed by foundations to the 2018 National Summer Games in Geneva can be used as a reference value.

### Commercial Partners

This amount has been set relatively low at CHF 2.6 million. It is difficult to predict how the economy will perform at present. However, it is reasonable to assume that it will be more difficult to form commercial partnerships in the next few years.

### Merchandising

Dedicated WWG 2029 merchandising should generate income. The figures for the 2017 and 2019 World Games have been used as reference values.

### Ticketing

With the exception of the opening ceremony, all the events are open to all spectators free of charge. Tickets for the opening ceremony are to be sold at a reasonable price.

### Pre-Games 2028

The Pre-Games will generate a small amount of income from partnerships, participation fees and merchandising.

### Financing for the Host Town program

The planned income of CHF 2.9 million (8%) consists of contributions from cantons and municipalities that are not already financially involved and are hosting a nation for the four-day Host Town program. Combined with contributions from local partners and service clubs (Rotary, Lions, Kiwanis, etc.), it is reasonable to assume that the costs (mainly accommodation and food) can be covered.



*"I am proud to be a Special Olympics athlete and I already participate for over 20 years. I still remember the unique experience of being part of the Swiss delegation during the World Games 2001 in Alaska. Sport is very important for all of us because it is very healthy. I really wish the World Games to take place in Switzerland because I want our country and the whole world to see our skills and talents."*

**Ivo Tippmar**  
SOSWI athlete, alpine skiing

## 6.3 Human Resources

The WWG 2029 are expected to require a total of around 2,300 people working in various different functions. Including the number of days on assignment, the total number of volunteer days amounts to more than 250,000. The concept distinguishes between full-time and part-time employees, personnel working on the basis of daily or hourly rates, and volunteers.

### Employees

The WWG 2029 should require 28 people who are employed on a full-time or part-time basis by the LOC (employees). The costs have been calculated based on an assumed duration of employment of between one year and four years. Hiring personnel already in 2023 would extend the employment of various employees, but have no effect on the total amount of time worked and therefore the budget.

#### Overview of employee costs

|  |                  |
|--|------------------|
| Overall coordination and legacy                                | 1,019,520        |
| Financial management / accounting / HR                         | 345,600          |
| Delegation service   | 460,800          |
| Marketing, communications, fundraising, merchandising          | 432,000          |
| Volunteer and catering management                              | 302,400          |
| Family and Honored Guest service                               | 295,200          |
| Pre-Games project management                                   | 129,600          |
| Sports and technology management                               | 208,800          |
| Venue locations of Zurich, Chur, Arosa and Lenzerheide         | 389,200          |
| Host Town program management                                   | 155,520          |
| Healthy Athletes management                                    | 64,800           |
| Media relations and social media                               | 259,200          |
| Medical services   | 64,800           |
| Non-sports activities  | 129,600          |
| Transport, logistics   | 129,600          |
| <b>TOTAL (in CHF, including social security contributions)</b> | <b>4,386,640</b> |

## Personnel

The WWG 2029 should require 700 people who receive hourly or daily compensation from the LOC and have a corresponding contract (personnel). The terms of these contracts will range from a few hours to fourteen days.

### Overview of personnel costs

|  |                  |
|--|------------------|
| Delegation service   | 404,250          |
| Marketing, communications, fundraising, merchandising          | 96,250           |
| Volunteer and catering management                              | 148,500          |
| Family and Honored Guest service                               | 92,400           |
| Pre-Games  | 70,400           |
| Sports management  | 30,250           |
| Technical coordination   | 3,850            |
| Venue locations of Zurich, Chur, Arosa and Lenzerheide         | 74,250           |
| Host Town program staff  | 115,500          |
| Healthy Athletes staff   | 166,375          |
| Media relations and social media staff                         | 30,800           |
| Supporting Global Ambassadors                                  | 3,850            |
| Supporting SOI staff   | 11,550           |
| Medical services   | 77,000           |
| <b>TOTAL (in CHF, including social security contributions)</b> | <b>1,325,225</b> |

## Volunteers

Around 2,300 volunteers will work for no compensation. These include around 1,600 volunteers from Switzerland and 700 from other countries.

The plan is to work with the Swiss Volunteers association to recruit and manage the volunteers. The partners of the WWG 2029 will be an important source of volunteers.

Corresponding costs for clothing, food and accommodation (if necessary) have been taken into consideration for the work of the volunteers.

## 6.4 Risk Management and Insurance

### Outline

The risk management and insurance concept was developed on the basis of SOI's requirements as set out in the invitation for bids.

A professional agency has determined the minimum level of insurance cover on the basis of these requirements. This provides a condensed overview of the insurance cover that is necessary and/or makes sense for holding an event of this scale, particularly taking local statutory requirements into account. Indications should also be given of the anticipated costs, if possible.

Inquiries and talks have revealed that the market offers solutions for the risks in question. However, as the Games will not take place until almost ten years from now, and many of the relevant framework conditions are currently unknown, insurers cannot provide binding quotes this far in advance. We have been given confirmation of insurability, but only vague statements have been made regarding the anticipated costs.

The following forms of insurance and corresponding costs have been worked out in consultation with the organizers of other major Swiss events (such as the 2021 Winter World University Games in Lucerne) and based on the information available.

#### Anticipated costs for risk management and insurance

|   |                |
|---|----------------|
| Guest insurance for participants                  | 300,000        |
| Accident insurance for volunteers                 | 25,000         |
| Event organizer liability insurance               | 60,000         |
| Breach of faith, officers' liability, cyber risks | 20,000         |
| Contingency insurance                             | 100,000        |
| All-risk event insurance                          | 30,000         |
| Legal expenses insurance                          | 13,000         |
| Motor vehicle insurance                           | 12,000         |
| <b>TOTAL (in CHF)</b>                             | <b>560,000</b> |



Special Olympics  
Switzerland



# 7 Vision and Legacy

## 7.1 Vision

The vision for the WWG 2029 is to make a lasting contribution to an inclusive society, in Switzerland and around the world.

## 7.2 Legacy

### Acceptance, Equality and Respect for People with Disabilities

The bid, planning and implementation of the WWG 2029 will help Switzerland to achieve these objectives and raise awareness of the issues among the general public. It also makes a concrete contribution toward implementing the UN's Convention on the Rights of Persons with Disabilities, which Switzerland ratified in 2014.

### Contributing to an Inclusive Society

The concept of inclusion refers to a society in which every person is accepted and can participate with equal opportunities and self-determination – irrespective of their gender, age, ethnicity, religion, education, disability or any other distinguishing features.

In an inclusive society, there is no definition of normality that each member of that society is supposed to achieve or satisfy. The only normal thing is that there are differences. These are perceived as enriching and have no impact on individuals' intrinsic rights to participation and access. It is the responsibility of society to put structures in place in all areas of life that allow its members to move about freely.

The bid, planning and implementation of the WWG 2029 will serve as a catalyst and platform for the various organizations that work to promote inclusion in Switzerland. The legacy projects of the WWG 2029 will be implemented together with these partners.

### Communicating Values

Dealing with and meeting people with intellectual disabilities causes us to think about our values. What does it take to lead a happy life? Why are humans' actions so calculated? Is it important to keep striving for success and material wealth?

Spending time with people with (intellectual) disabilities opens up new ways of thinking, causes people to question what they do and teaches them crucial societal values.



### Participation in and Access to Sport

Switzerland is accustomed to providing dedicated structures for people with disabilities. There are various different reasons for this, including meritocracy, the availability of financial resources and our history. The benefit of structures such as institutions, special schools and sports clubs for disabled people is that they can address specific needs in a more targeted way, but they can also lead to isolation and exclusion from society. This exclusion is a loss for society.

The bid, planning and implementation of the WWG 2029 will help people with disabilities to increasingly participate in sport and take advantage of support under the auspices of Swiss sports clubs and associations.

The umbrella organizations for Swiss sport are working with specialist partners to create a “sports inclusion” institution to assist Swiss sport’s efforts with respect to inclusion.

### Swiss Solidarity

The Expo 2002 was the most recent major project that had the full support of the Swiss nation and which the entire population was involved in to some extent. The WWG 2029 and its peripheral events, including the Host Town program in particular, will inspire and unite Switzerland.

### Exemplary Organization of the Games

The organization of the WWG 2029 is a significant challenge on account of the special nature of the participants. Switzerland is in a position to hold the most well-organized World Games ever for the participating athletes and coaches. In addition to the technical, infrastructural and organizational achievements, the participating nations will have the opportunity to experience Switzerland’s beauty. The organization of the event will also be exemplary in terms of efficiency, collaboration with partners in the public sector and environmental friendliness.



*“At the 2016 National Games I was a spectator and was privileged to hand out the medals to the floorball athletes. I am proud that I was now involved in the preparation of the bid and I am looking forward to a great spectacle in my hometown of Chur.”*

#### **Flurina Marti**

*Captain Swiss National Floorball Team and ambassador for the World Winter Games Switzerland 2029*

# 8 Projects to Implement the Legacy

It is the activities in the run-up to the WWG 2029 in particular that are most important for the legacy and inclusion in Switzerland. All the projects have already been described in the preceding pages.

## 8.1 Host Town Program

Spread across every canton in Switzerland, at significant Swiss tourist destinations, the more than 100 delegations from different nations will prepare for their participation and get to know Switzerland. They will have contact with the population, particularly schoolchildren, establish personal relationships and experience inclusion.

## 8.2 Pre-Games

This six-day event in the winter of 2028 will raise awareness of people with disabilities one year before the main event. Participants from different (mostly European) countries will experience Switzerland and return to their countries with those experiences.

## 8.3 Torch Run with School and Fan Projects

The aim of the torch run is to visit a large number of schools and institutions and give them the opportunity to work on the subject of inclusion. The torch run means awareness at the local, national and international levels. It is the perfect tool for getting the community on board with fan projects and preparing

for the Games. All of Switzerland will be involved, including schools, sports clubs and associations, international organizations and personalities from the worlds of politics, sports and culture.

## 8.4 Sustainability

The plan is for the WWG 2029 to achieve the highest possible degree of economic and environmental sustainability.

## 8.5 Development of Sports

The sports of short track and figure skating will be developed in Switzerland in partnership with Swiss Ice Skating, with a view to the WWG 2029. The same applies to dance in partnership with the Swiss Dance Sport Federation. The aim is for Switzerland to also be represented in those sports.

## 8.6 Scientific Projects

The WWG 2029 will provide universities and technical colleges with an opportunity to develop and implement scientific projects on the subject of inclusion.

### 8.7 Special Olympics Festival

During the WWG 2029, a program of sports and cultural events will be offered to participants, spectators and the local population.

### 8.8 Arts and Cultural Festival

In partnership with the Swiss art and culture scene, concepts will be developed and implemented that will help achieve the goals of the WWG 2029 and raise awareness of people who are different.

### 8.9 Unified Sports Experiences and Young Athletes

The two programs established by SOI bring people with and without disabilities together at special events during the Games and offer activities aimed at children up to the age of eight and their parents.

### 8.10 Ongoing Development of Inclusive Sport in Switzerland

Collaboration, partnerships and experiences from the preparations for the event will be used to promote inclusive sport in Switzerland. There are tie-ins in the field of leader training, advice for sports associations, local support for clubs and projects in partnership with Swiss Olympic, the cantons and the federal government.



# 9 Thanks

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Eidgenössisches Büro für die Gleichstellung  
von Menschen mit Behinderungen EBGB



Zürcher Sportclub Post  
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**NATIONAL GAMES**  
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**Special Olympics**  
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# Candidacy to host the Special Olympics World Winter Games 2029 in Switzerland



**Special Olympics**  
Switzerland